

From: planning@welhat.gov.uk
To: [Planning Comments \(Shared Mailbox\)](#)
Subject: New comments for application 6/2019/3024/MAJ
Date: 30 December 2019 11:04:29

New comments have been received for application 6/2019/3024/MAJ at site address: 29 Broadwater Road
Welwyn Garden City AL7 3BQ

from Kate Harwood conservation@hertsgardenstrust.org.uk

Address:
C/O Gardens Department
Ashridge
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HP4 1NS

Comment type:
Comment

Comments:

Thank you for consulting Hertfordshire Gardens Trust.

We are unaware of a WHBC overall design statement for the redevelopments along Broadwater Road which would ensure a high-quality appearance referencing the original buildings. The choice of materials - orange and buff bricks, for this development, would seem to be out of keeping with the original finishes on the Shredded Wheat factory, Roche buildings and others. Although the commercial and residential areas of Welwyn Garden City do have such guidance, the industrial areas to the east of the railway line are in danger of losing their visual coherence and thus any link with the Garden City Concepts of the early town.

Case Officer:
Mr Michael Robinson