

From: paul.marshall@hertfordshire.gov.uk
To: [Planning](#)
Subject: Planning application 6/2019/2759/ADV - John Lewis & Partners
Date: 19 December 2019 09:40:28

WARNING: This email originated outside the WHBC Network. Please be extra vigilant when opening attachments or clicking links.

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

District ref: 6/2019/2759/ADV

HCC ref: WH/336/2019

HCC received: 12/12/2019

Area manager: Roger Taylor

Case officer: Paul Marshall

Location

John Lewis & Partners
Bridge Road
Welwyn Garden City
AL8 6TP

Application type

Advertisement Consent

Proposal

Installation of 2x internally illuminated letter sign, 1x wall mounted letter sign, 2x internally illuminated light box sign, 4x canopy fascia black sign, 1x wall mounted letter sign, 2x wall mounted directional sign, 1x wall mounted logo topper, 1x wall mounted partner entrance sign, 1x window mounted customer collection panel sign, 2x vinyl applied to glazing sign, 2x rail mounted customer collection signs, 1x wall mounted customer collection entrance sign, 1x vinyl threshold on door, 6x wall mounted disclaimer sign, 2x wall mounted customer collection sign, 1x wall mounted delivery times sign, 1x rail mounted car seat sign, 1x wall mounted staff sign, 1x free standing car park times sign, 2x free standing car park disclaimer, 2x free standing disabled bay signs, and 4x wall mounted step free signs

Decision

Notice is given under article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

The highway authority presents no objection to the proposal subject to the condition and informatives.

CON1) Prior to the first use of the development hereby permitted the intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals in the publication 'Technical Report No 5: Brightness of Illuminated Advertisements' and 'Guidance Notes for the Reduction of Obtrusive Light GN01:2011'. Reason: To ensure construction of a satisfactory development and in the interests of highway safety in accordance with Policies 17 and 21 of Hertfordshire's Local

Transport Plan (adopted 2018) HCC as Highway Authority recommends inclusion of the following Advisory Note (AN) to ensure that any works within the highway are carried out in accordance with the provisions of the Highway Act 1980. INFORMATIVES: AN1) Obstruction of public highway land: It is an offence under section 137 of the Highways Act 1980 for any person, without lawful authority or excuse, in any way to wilfully obstruct the free passage along a highway or public right of way. If this development is likely to result in the public highway or public right of way network becoming routinely blocked (fully or partly) the applicant must contact the Highway Authority to obtain their permission and requirements before construction works commence. Further information is available via the website: <http://www.hertfordshire.gov.uk/services/transtreets/highways/> or by telephoning 0300 1234047. AN2) Parking and Storage of materials: The applicant is advised that all areas for parking, storage, and delivery of materials associated with the construction of this development should be provided within the site on land which is not public highway, and the use of such areas must not interfere with the public highway. If this is not possible, authorisation should be sought from the Highway Authority before construction works commence. Further information is available via the website: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/development-management/highways-development-management.aspx> or by telephoning 0300 1234047.

COMMENTS: The proposals are for the installation of 2x internally illuminated letter sign, 1x wall mounted letter sign, 2x internally illuminated light box sign, 4x canopy fascia black sign, 1x wall mounted letter sign, 2x wall mounted directional sign, 1x wall mounted logo topper, 1x wall mounted partner entrance sign, 1x window mounted customer collection panel sign, 2x vinyl applied to glazing sign, 2x rail mounted customer collection signs, 1x wall mounted customer collection entrance sign, 1x vinyl threshold on door, 6x wall mounted disclaimer sign, 2x wall mounted customer collection sign, 1x wall mounted delivery times sign, 1x rail mounted car seat sign, 1x wall mounted staff sign, 1x free standing car park times sign, 2x free standing car park disclaimer, 2x free standing disabled bay signs, and 4x wall mounted step free signs. The signage is unlikely to have any impact on road user intervisibility, nor would they represent an increase in signage contrary to MfS guidance, the highway authority therefore presents no objection to the proposal subject to the condition and informatives.

Paul Marshall

Date 19/12/2019

*****Disclaimer***** The information in this message should be regarded as confidential and is intended for the addressee only unless explicitly stated. If you have received this message in error it must be deleted and the sender notified. The views expressed in this message are personal and not necessarily those of Hertfordshire County Council unless explicitly stated. Please be aware that emails sent to or received from Hertfordshire County Council may be intercepted and read by the council. Interception will only occur to ensure compliance with council policies or procedures or regulatory obligations, to prevent or deter crime, or for the purposes of essential maintenance or support of the email system.