

THE WHEAT QUARTER

Feedback Form

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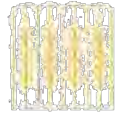
EMAIL: _____

1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

Overall they are positive, but concern about the density of housing development + reduction in private parking (too much reliance on theoretical car share etc) Motorcycle Museum seems inappropriate/no connection with the town — a commemoration of the Garden City ethos more appropriate.

There is little green space — the impression of a lot more is being created in the displays by showing green flat roofs!!!

The density of development seems too high ~~for~~ to confirm with the Garden City ethos.



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

Who will be running / paying for the proposed museum/
car show scheme? The previous Tesco scheme offered
public benefit features - which once built would be handed
over to the Local Authority, who couldn't afford to run them.

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes



No



but would like issues overleaf considered

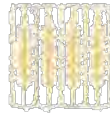
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or at:

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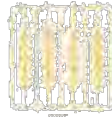
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

*Enthusiastic Support the Vital Development
of this Site. We need affordable housing.*

*I'm interested in the plans for Artists' facilities
as I'm joining Digswell Arts Trust as a ⁽⁴³⁰⁾
trustee, shortly. (DAT) provides facilities for ⁽⁴³⁰⁾
artists, (ceramists, painters etc) in Digswell
& Letchworth & would be very interested in
supporting your venture*



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2. Is there anything that you think we have not considered in the plans?

Will 1500 homes mean we need to provide
more local shops, like Tesco, Asda,
hardware, estate agents etc. & recreational
facilities.

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

No

☐

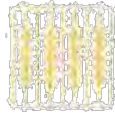
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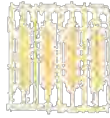
Much better than previous scheme.

Does this mean the demise of Campus East or Campus West?

There is a current Art Gallery in Campus West. Will this also close?

There appears to be many higher rise buildings abutting Broadwater Road.

Considering traffic management - how many exits will be on Broadwater Road?



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2. Is there anything that you think we have not considered in the plans?

Electric charging points for vehicles.

We love the logo!!

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes



No



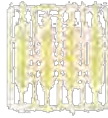
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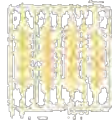
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

Positive project - site needs to be
re-developed sympathetically.

Concerned about infrastructure capacity,
in particular health care, roads & train
capacity.

Have serious reservations about the
proposed dwelling/parking ratios (not
enough allocated parking).



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2. Is there anything that you think we have not considered in the plans?

More sporting facilities rather than
proposed emphasis on arts.

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes ☒ No ☐

with reservations

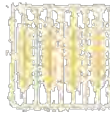
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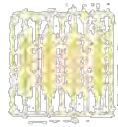
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

Excellent scheme long overdue



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2. Is there anything that you think we have not considered in the plans?

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

No

☐

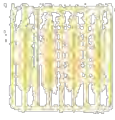
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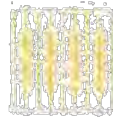
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- It depends on
 - = the number of affordable homes (compared to the guidelines)
 - the number of trees
 - the green area at ground level
 - the size of the pool + its availability



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2. Is there anything that you think we have not considered in the plans?

Needs a doctors surgery & perhaps an infants school

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes ☐

No ☐

Subject 6 (1)

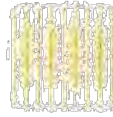
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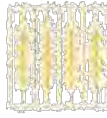
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

I like the name The Wheat Quarter
But from the beginning I have wanted
the Square? to be called
Welgar Square
which it should be



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

A dance Studio which I have asked
for from the beginning (where is it on
the plan)

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

if !!

No

☐

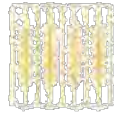
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

- Good to redevelop & use space & factory.
- However,
 - too many flats, only going to attract commuters. Will there be increased trains into London?
- looks too claustrophobic, what about homes for families. High-rises aren't in keeping with landscape.
- reminds me of old Olympic village in Stratford, it feels sea atmosphere-less, faceless.



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2. Is there anything that you think we have not considered in the plans?

" parking spaces limited

" too many homes

" travel into London

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☐

No

☒

in part. Yes to develop
but too many homes.

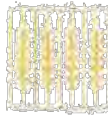
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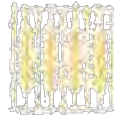
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1. Looks Awful, Not A Garden City, Just A Blanks
HOUSING ESTATE

2. SCHOOLS? PRIMARY + SECONDARY?

3. DRS?

4. EXTRA TRAINS? IT'S STANDING ROOM ONLY AT
THE MOMENT. HOW IS INFRASTRUCTURE GOING
TO COPE?



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

TRAN CAPACITY

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☐

No

☒

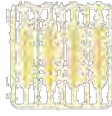
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

I like it, but it needs to be more
energy sustainable

Ground source heat pumps?

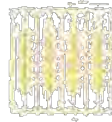
Local wind generators?

Local enzymatic bioreactors?

as well as the proposed photovoltaics

Be innovative, make a difference that
makes us proud to support this.

😊



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes ☐

No ☐

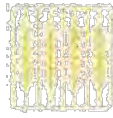
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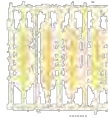
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

I am concerned that the plans do not make the most of the link to the railway footbridge. I would like to see the space from Maple Way to the bridge as a continuation of Howards Gate on the other side. We desperately need to get away from the worst in best view space !!
So maybe drop the bridge down to ground level, and create a broad avenue into the proposed civic space. See sketch over.



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

LISTED
BUILDING

01

8

ALONE

CWC
SUB
??

— This was discussed as a
concern bty in the presentation
to WABC.

Is road bridge?

DISIN
CENTRE

STEP

RAILWAY

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes ☐ ☒ No ☐

subject to
notes for sound test!!

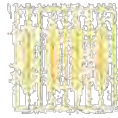
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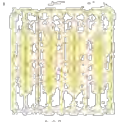
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

I think it's a lovely idea the SWF is an absolute eyesore and reeks nothing but down-trodden and not forward thinking and innovative.

Love the sensory garden also the pool would be very interesting but seeing the nearest one to us atm is bathed I worry it could become swamped planning of this would be need a lot of research + market research.

Good Luck Can't wait!!



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

I don't get the motorbike ~~museum~~ museum personally.
the skatepark hopefully will be a good idea but
I think something more for teenagers, it's very aimed
at young families, young professionals etc.
Quote from my teenage daughter, "who does skateboarding"
this isn't aimed at my age group.
So perhaps re think the skate park, it will attract
the wrong kind of teenager

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

No

☐

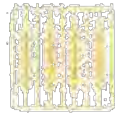
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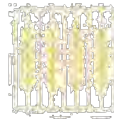
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

- * SUPPORTIVE OF NUMBER OF HOMES PROPOSED
& PROPORTION OF AFFORDABLE HOMES
- * SUPPORTIVE OF LARGE AREA GIVEN OVER
TO PUBLIC SPACE
- * CONCERNED ABOUT LACK OF SUPPORTING
INFRASTRUCTURE FOR ADDITIONAL RESIDENTS
→ DOCTORS, DENTISTS, ETC.
SCHOOLS
- * CONCERNED ABOUT POSSIBLE IMPACT OF
INSUFFICIENT PARKING ON SITE



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

No

☐

BRADY

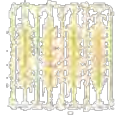
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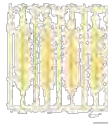
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1. What are your views on our proposals for the redevelopment of The Shredded Wheat Factory?

DID NOT include the GIANT SPIDER!!!

ARACHNOPHOBES like me will NOT enter the area!!!

Seriously, I am concerned that there is too much emphasis on "lifestyle" amenities and not enough detail on actual housing. We do NOT need a motorbike museum, we already have a library and more restaurants you can shake a stick at. What about local shops? You do not say how many houses you propose & the photographs on the display show only flats. How big are the proposed dwellings?



THE WHEAT QUARTER

Q2:

Is there anything that you think we have not considered in the plans?

Have you made provision for individual gardens to houses? I do like the general plans and the proposed improvement to access to the railway. You have omitted details of access to this site. You are changing an industrial site to residential on a very busy road. PLEASE do not change the traffic light controlled busy X-roads to a roundabout - we had this once and it was a disaster.

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes



No



with reservations. Well done for taking this on - we have wanted years for this site to be developed.

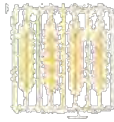
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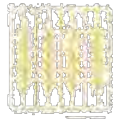
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Need more retail, bars + restaurants to attract
people away from Hutton's + Market. Plans look
good but nothing that improves what's
already existing



THE WHEAT QUARTER

2. Is there anything that you think we have not considered in the plans?

bars, retail, restaurants

3. Are you supportive of our plans for The Shredded Wheat Factory?

Yes

☒

No

☐

Thank you for taking the time to give us your feedback on our proposals. Please either put it in the ballot box provided at the consultation event or return it to us at:

info@thewheatquarter.co.uk

or at:

The Wheat Quarter
c/o ZM Land & Capital,
2 Falcon Gate,
Shire Park,
Welwyn Garden City,
AL7 1TW.

If you have any questions about either the proposals or the consultation, then please don't hesitate to call us on **0800 689 5209**.