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PLANNING DEPARTMENT
14 AUG 2012
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Sent: 13 August 2012 13:54
To: Planning
Subject: Planning application N6/2012/1378/AD - Broadwater Road

(13-15)

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 1995)

District ref: N6/2012/1378/AD
HCC ref: WH/301/2012
HCC received: 24/07/2012
Area manager: James Dale
Case officer: Lindsey Lucas

Location 13-15
 Broadwater Road
 Welwyn Garden City
 AL7

Application type
 Advertisement Consent

Proposal
 Installation of 7 illuminated signs

Decision
 Notice is given under article 16 of the Town and Country Planning (Development Management Procedure) (England) Order 2010 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

Although the address given in the description is 17 Broadwater Road , the plans and applicatin form appear to relate to 13-15 Broadwater Road. My comments relate to the application forms and submitted plans.

The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5. Reason: So that drivers of vehicles along the adjacent Broadwater Road are not dazzled or distracted, leading to interference to the free and safe flow of traffic along the highway.

COMMENTS: Given the proposal involves the installation of internally illuminated signs the above recommended condition will ensure that drivers of vehicles along the adjacent public highway are not dazzled or distracted, prejudicial to highway safety Hertfordshire County Council has no other highway issues as a result of this proposal.

Lindsey Lucas

Date 13/08/2012

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