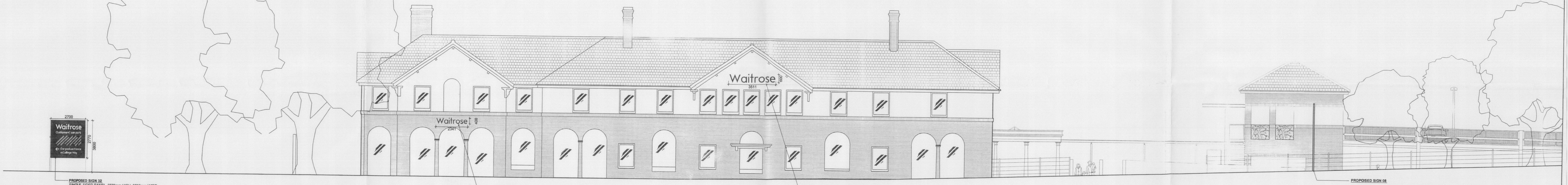
NORTH ELEVATION

PROPOSED SIGN 06

INDIVIDUAL FABRICATED CANISTER LETTERS, 800mm HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY. LETTERS IN PLEXIGLASS GREEN AND RETURNS POWDER COATED GREEN. ILLUMINATED SIGN WITH WHITE LEDs THROUGH FACE ONLY TO 18-22 LUMENS. WITH INTERNAL POWER SUPPLY ON TIMER SWITCH.



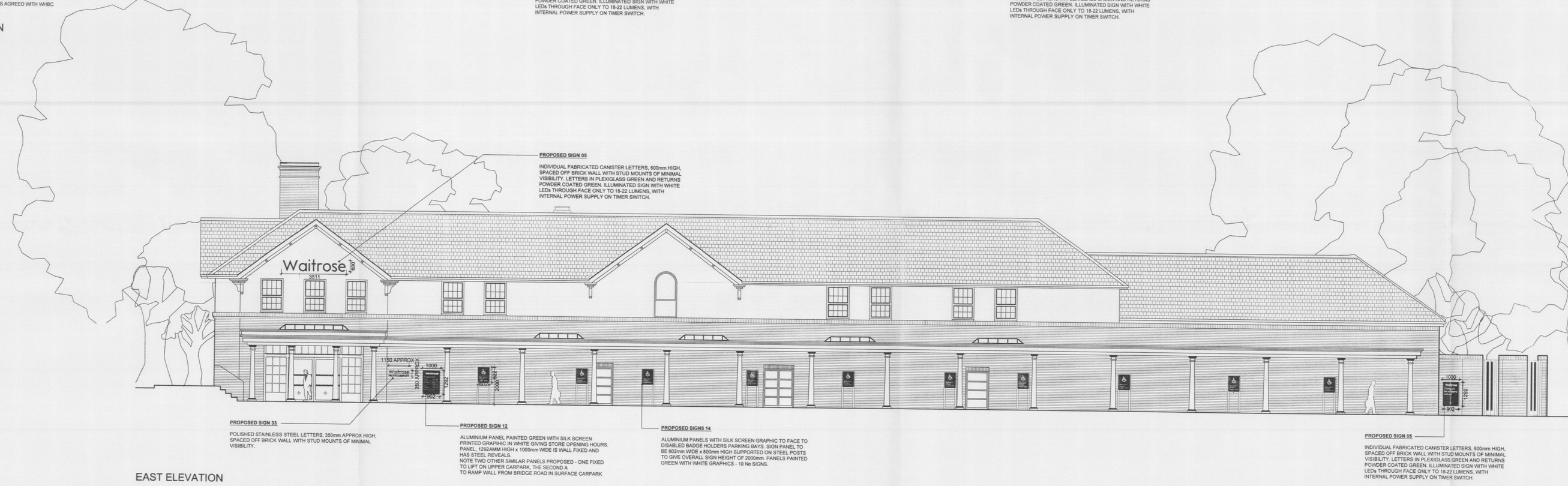
PROPOSED SIGN 32
SINGLE SIDED PANEL, 2770mm HIGH, 2700mm WIDE SUPPORTED ON STEEL POSTS TO GIVE OVERALL HEIGHT OF 3800mm. PAINTED ALUMINUM PANEL WITH INLAID LASER CUT ACRYLIC GRAPHICS AND LOGO. INTERNALLY ILLUMINATED TO GRAPHICS AND LOGO ONLY, SIGN FACE DOES NOT ILLUMINATE.
LOCATION OF SIGN AS AGREED WITH WHBC

PROPOSED SIGN 03
INDIVIDUAL FABRICATED CANISTER LETTERS, 400mm HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY. LETTERS IN PLEXIGLASS GREEN AND RETURNS POWDER COATED GREEN. ILLUMINATED SIGN WITH WHITE LEDs THROUGH FACE ONLY TO 18-22 LUMENS. WITH INTERNAL POWER SUPPLY ON TIMER SWITCH.

PROPOSED SIGN 04
INDIVIDUAL FABRICATED CANISTER LETTERS, 600mm HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY. LETTERS IN PLEXIGLASS GREEN AND RETURNS POWDER COATED GREEN. ILLUMINATED SIGN WITH WHITE LEDs THROUGH FACE ONLY TO 18-22 LUMENS. WITH INTERNAL POWER SUPPLY ON TIMER SWITCH.

PROPOSED SIGN 08
DOUBLE SIDED TOTEM, 5000mm HIGH, 1385mm WIDE OF PAINTED ALUMINUM PANELS WITH INLAID LASER CUT ACRYLIC LOGO, STAINLESS STEEL REVEALS AND KICKPLATES. INTERNALLY ILLUMINATED TO LOGO ONLY, SIGN FACE DOES NOT ILLUMINATE.

SOUTH ELEVATION



PROPOSED SIGN 05
INDIVIDUAL FABRICATED CANISTER LETTERS, 600mm HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY. LETTERS IN PLEXIGLASS GREEN AND RETURNS POWDER COATED GREEN. ILLUMINATED SIGN WITH WHITE LEDs THROUGH FACE ONLY TO 18-22 LUMENS. WITH INTERNAL POWER SUPPLY ON TIMER SWITCH.

PROPOSED SIGN 33
POLISHED STAINLESS STEEL LETTERS, 350mm APPROX HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY.

PROPOSED SIGN 12
ALUMINUM PANEL PAINTED GREEN WITH SILK SCREEN PRINTED GRAPHIC IN WHITE GIVING STORE OPENING HOURS. PANEL, 1292x4MM HIGH x 1000mm WIDE IS WALL FIXED AND HAS STEEL REVEALS.
NOTE TWO OTHER SIMILAR PANELS PROPOSED - ONE FIXED TO LIFT ON UPPER CARPARK, THE SECOND A TO RAMP WALL FROM BRIDGE ROAD IN SURFACE CARPARK

PROPOSED SIGNS 14
ALUMINUM PANELS WITH SILK SCREEN GRAPHIC TO FACE TO DISABLED BADGE HOLDERS PARKING BAYS. SIGN PANEL TO BE 602mm WIDE x 800mm HIGH SUPPORTED ON STEEL POSTS TO GIVE OVERALL SIGN HEIGHT OF 2000mm. PANELS PAINTED GREEN WITH WHITE GRAPHICS - 10 No SIGNS.

PROPOSED SIGN 06
INDIVIDUAL FABRICATED CANISTER LETTERS, 600mm HIGH, SPACED OFF BRICK WALL WITH STUD MOUNTS OF MINIMAL VISIBILITY. LETTERS IN PLEXIGLASS GREEN AND RETURNS POWDER COATED GREEN. ILLUMINATED SIGN WITH WHITE LEDs THROUGH FACE ONLY TO 18-22 LUMENS. WITH INTERNAL POWER SUPPLY ON TIMER SWITCH.

EAST ELEVATION

WELWYN HATFIELD
PLANNING
OFFICE COPY
14 AUG 2008
No: N6/2008/1182/FA

0 1 2 3 4 5M

NOTES

No	REVISION	BY	CHK	DATE

SIGNAGE - PLANNING APPLICATION

PROJECT: WAITROSE, WELWYN GARDEN CITY STORE EXTENSION			A0
TITLE: PROPOSED SIGNAGE BUILDING ELEVATIONS NORTH, SOUTH & EAST		DRAWING No: 0214- AE(P2)-001	REV
DATE: 07.08.08	SCALE: 1:100	DRAWN BY: CL	CHECKED BY: CM

Bamber and Reddan Architects
Bamber and Reddan
73 Collier Street
London N1 9BE
T 020 7843 1700
F 020 7843 1717
E design@bamberandreddan.co.uk

THE COPYRIGHT OF THIS DRAWING IS VESTED IN BAMBER & REDDAN ARCHITECTS