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PLANNING
DEPARTMENT

RA/SD

27 OCT 2010

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Sent: 26 October 2010 15:31
To: Planning
Subject: Welwyn Hatfield Council Online Planning - Comment

RECEIVED

Application Number: N6/2010/2055/MA - *FORMER SHREDDER WHEAT FACTORY*

Name: [REDACTED]
Address: 47 Brockswood Lane
WGC
AL8 7BE

Comment Type: Object

- Comment: - The proposed development would compete with rather than complement the existing town centre, on which it would have a very damaging effect.
- The town (and District) is already well served by supermarkets and there is no evidence of an existing or future level of demand that justifies a new development on the scale proposed.
 - The local democratic planning process has concluded the location in question is unsuitable for large scale retail development.
 - There are already traffic problems in the area concerned, especially during peak hours, which would increase enormously as a result of the scale and density of the proposals.
 - The application has little in common with the design principles and ethos of WGC, a town of national and international importance in planning and architectural terms.
 - There is no evidence of a need for further sports provision in the District (not even a swimming pool!) according to a consultant's report commissioned by the Council about 4 years ago, and a new leisure facility could damage the viability of Gosling Sports Park, a not-for-profit Trust company, which is vital for the well-being of the town.