

Ack

RA/SD

[REDACTED]

Sent: 19 October 2010 19:59
To: Planning
Subject: Welwyn Hatfield Council Online Planning - Comment

Application Number: N6/2010/2055/MA - *FORMER SHREDDED WHEAT - BROADWATER RD. WFC.*
Name: [REDACTED]
Address: 55 Peartree Lane
Welwyn Garden City
AL7 3UA

Comment Type: Support

Comment: I give full support to this development. Regeneration of this site to provide additional facilities for the community, and much needed housing accommodation, will stimulate interest and attract people to the area. The visual impact from the railway and adjacent roads will transform the appearance of the site and as the landscaping matures I believe it will soon integrate into the townscape.

The refurbishment of the grain silos as a heritage center will preserve the town's industrial history and remain as significant landmark. and example of 1920's-60's industrial architecture - of which residents can be proud.

I believe concerns over competition between retail outlets in the town centre will be short-lived as consumers will always choose a specific shopping experience based on their individual preferences.

The town has numerous unused industrial facilities and to allow this particular site to become just another development of commercial warehousing, or similar, would be detrimental to the town's future prosperity and aesthetic integrity.

Additional benefits could include:

Improved security for those who daily walk through the area to the railway station and town centre.

An impetus for future improvements and redevelopment of adjacent commercial premises to provide future residential and leisure facilities.