

[REDACTED]
From: Helen Bromley
Sent: 11 January 2012 10:32
To: Planning
Subject: FW: Tesco



Regards,
Helen.

Helen Bromley
Councillor for Handside Ward.
Deputy Mayor.
Chair of Environment Scrutiny and Overview Committee www.welwynhatfield.info/helenbromley

From: George Woodcraft [REDACTED]
Sent: 10 January 2012 21:28
To: Tony Skottowe; Malcolm Cowan; Helen Bromley; Fiona Thomson
Cc: Vicky
Subject: Tesco

Hallo All

I have been concerned for some years about the dereliction in the Broadwater Road/ Bessemer Road/ Bridge Road East area - the number of derelict premises and land in the area looks bad and gets worse as time goes on. I don't know how you are going to vote on the Tesco planning application but I would urge you to support the only viable plan for investment in the area that has arisen in recent years. It will create jobs and potentially regenerate an area that is a blight on the town. I cannot comprehend the traffic argument. Broadwater Road was one of the principal employment areas of the town with all the attendant traffic.

How is the Tesco development going to make things worse than when there were hundreds of much needed jobs in the area

All the vested interests in the town centre are frightened of the competition that it will generate for the town centre but I have never understood why the wonderful? Sainsbury's store is not regarded in the same way - already it has generated two empty stores in the town centre and closed down the best pharmacy in the town. I have no doubt that the 'extra' jobs generated by Sainsbury's have been at the expense of other stores in the town centre

I think you should completely disregard the ridiculous campaign mounted by the Welwyn Garden City Society and support some private sector investment in an area which badly needs it as well as providing convenient shopping opportunities for those people living on the 'wrong side of the tracks'.

Preserving the status quo is a very comforting approach but change is the only certainty for the future. We should all look to a viable future for the town and support anyone who will provide investment for the future. The industrial areas of the town have completely changed and contracted over the last forty years. Retail services are suffering through internet selling - maybe we should be looking to change the role of the town centre to provide alternative opportunities for investment in services.

I hope you will support the Tesco application.

best wishes

George

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George Woodcraft
Chief Administrator
Digswell Arts Trust
Charity Number 305993
serving art& artists for fifty years
www.digswellartstrust.com

