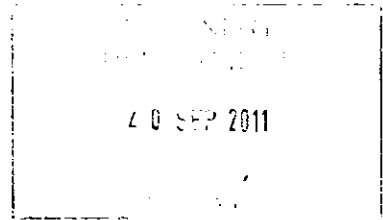


Adm

RA


28A REYNARDS ROAD, WELWYN, HERTS. AL6 9TP

Planning Department
Welwyn Hatfield Borough Council
The Campus
Welwyn Garden City, Herts. AL8 6AE



17th September 2011

Dear Sirs,

Re: Planning Application ref. N6/2010/2055/MA
PLANNING APPLICATION FOR NEW TESCO STORE
BROADWATER ROAD, WGC

We strongly object to the building of yet another supermarket here in the town – this one being proposed by Tesco PLC on the Broadwater Road site - when there is already a large Tesco store a mile away at Hatfield.

Additionally, Waitrose doubled their floor area a year ago and Sainsbury's is in the process of doing the same. I believe that this further proposal is against the best interests of Welwyn Garden City as it will do irreparable damage to the existing Town Centre. We have already seen Hatfield town centre in the borough hugely damaged by the existing edge of town Tesco. We don't want the same thing repeated here.

Spennyhill, the development arm of Tesco PLC, has not produced a plan for the Broadwater Road development which in any way reflects the ethos of the town, which has high architectural standards. Spennyhill's designs are banal and sadly lacking in flair and imagination; they show no relationship to what is here already.

I urge the Council to ensure that the proposals put before the Planning Control Committee are rejected. There is no evidence to suggest that an additional large supermarket will have anything other than a detrimental effect on the town's existing retailers, large and small. A large supermarket was not part of the council's plan for the Broadwater site, a fact well known to Tesco, before their current plan was conceived and submitted on the 24th September 2010.

Yours sincerely, ,

