

Councillor Helen Bromley

Welwyn Hatfield Borough Council

The Campus

Welwyn Garden City

AZ8 6AE

R17
ACK 5, Parkfields

Welwyn Garden City

07 JUL 2011

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July 3rd 2011

RECEIVED

2010/2055

Proposed Tesco development

Dear Helen Bromley,

I wish to register my opposition to the Tesco plans for the Broadwater Rd. site development.

The whole scheme seems to be an attempt to create another town centre with its proposed housing, care home, leisure centre, swimming pool & cafe's etc. with little regard to the effect on the 'garden city' as a whole. The already empty shop premises in the town would no doubt be increased in number. This does not seem a good idea when considering a predicted downturn in the economy generally and the enticement of a swimming pool fails to reflect the effect this could have on the use and revenues of Hatfield swimming pool.

In my view we have already sufficient choice of supermarkets to fulfil our needs and with an enlarged Sainsbury's about to open, further competition is unnecessary. I understand there are 16 Tesco outlets within a 12 mile radius of W.C.C, one large one within a mile of the town centre & therefore a good representation in the district.

Impact on neighbourhood shopping in for example the Woodhall, Peartra Hadden areas would be detrimental to a significant degree & also create heavier traffic at The Broadwater / Bridge Road corner and into the town centre, particularly in the rush hours. Further transport created by lorries servicing the site - would enhance the situation.

Unsympathetic development in the town's unique character would destroy the civil pride in the town and the reason why so many of us enjoy living here and are concerned about its future.

Yours sincerely,

