

Welwyn Hatfield District Council

Council Offices Welwyn Garden City Herts AL8 6AE
Telephone Welwyn Garden 331212 (STD Code 0707)

DECISION NOTICE

Town Planning Ref. No: N6/0007/89/AD
Other Ref. No.:

TOWN AND COUNTRY PLANNING ACTS, 1971 and 1972
CONTROL OF ADVERTISEMENT REGULATIONS, 1969

Externally illuminated lettering and logo.
Polycell House, Broadwater Road, Welwyn Garden City.

To:
Mark Jennings Partnership
Clare Lodge
Hollybush Lane
Harpenden
Herts

For:
Polycell Products Limited
Polycell House
Broadwater Road
Welwyn Garden City
Herts

In pursuance of their powers under the above mentioned Acts and the Orders and Regulations for the time being in force thereunder, the Council hereby grant express consent to the display of the advertisement proposed by you in your application dated 31/01/89 and received with sufficient particulars on 01/02/89 and shown on the plan(s) accompanying such application.

The consent is granted for the period of five years from the date hereof, and subject to the following conditions:-

- 1 All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- 2 Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.
- 3 Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1969, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

The reason for conditions 1-3 is to comply with the Control of Advertisement Regulations 1969.

- 4 The luminance shall comply with the conditions set out in Technical Note No.5 of the Association of Public Lighting Engineers, or Chapter 11 of the Traffic Signs Manual.

Reason

So that drivers of vehicles along the County Road (A1000) are not dazzled or distracted, leading to interference to the free and safe flow of traffic along the highway.

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Town Planning Ref. No: 115/0007/33/AD


Other Ref. No.:

Continued/.....

NOTE

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations, 1969 before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

Date : 27th February, 1989.

Signed: 
A.F. Moore, Director of Planning and Development