



FAO: Planning Department,
Welwyn Hatfield Borough Council

Ref: 6/2022/0837/ADV
Date: 09/05/2022

HISTORIC BUILDINGS AND CONSERVATION ADVICE

Dear Sir / Madam,

RE: Cote Brasserie 1-3 Howardsgate Welwyn Garden City AL8 6AL

The application is for the installation of 2 sets of halo illuminated fascia text and 2 externally illuminated projection signs

The property is located within the Welwyn Garden City Conservation Area on a prominent corner within the Garden City town centre.

There are no objections to the proposed signage. However, it is recommended that the internal illumination of the main sign is omitted. It is stated within Welwyn Garden City Conservation Appraisal (September 2007) that internal illuminated signs and excessive lighting can detract from the conservation area. In this case the internally illuminated sign alongside the external illumination of the hanging signs would lead to excessive lighting and is considered to not be sympathetic to the building or the appearance of the Conservation Area.

If the above amendment is made, then the new signage would be in line with Section 72(1) of the Planning (Listed Buildings and Conservation Areas) Act 1990 and Chapter 16 the NPPF.

Yours sincerely

Sam Davis BA (Hons) MA
Built Heritage Consultant
Place Services

Note: This letter is advisory and should only be considered as the opinion formed by specialist staff in relation to this particular matter

