



WELWYN HATFIELD COUNCIL

Council Offices, Welwyn Garden City, Herts, AL8 6AE
Telephone: Welwyn Garden (01707)357000

TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT
REGULATIONS 1992

PLANNING DECISION NOTICE – CONSENT

S6/2004/1565/AD

TWO NON-ILLUMINATED SALE BOARDS

at: LAND AT ASTWICK MANOR, COOPERS GREEN LANE, HATFIELD,

Agent Name And Address

THE R M PARTNERSHIP,
HARBOURNE HOUSE,
80 HIGH STREET,
BUSHEY,
HERTS
WD23 3HD

Applicant Name And Address

DENHAM HOMES,
MIDLAND HOUSE,
42 BUCKINGHAM STREET,
AYLESBURY,
BUCKS,
HP20 2LL

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 19/10/2004 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

1. All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.
3. Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

The reason for conditions 1-3 is to comply with the Control of Advertisement Regulations 1992.

4. Limited Period 2 years - This consent shall be for a limited period only, expiring 2 years after the date of this notice. On or before that date the advertisement shall be removed.

Continuation ...

REASON

To prevent an unsatisfactory form of permanent advertisement display. To comply with Supplementary Design Guidance of the Welwyn Hatfield Review District Plan Review Deposit Draft, June 2002.

5. Notwithstanding the measurements shown on the drawing submitted (WHDC dated 19.10.04) the overall height of the northern of the two signs, adjacent to the boundary with The Lodge, shall be reduced by 750mm.

REASON

To prevent the height of the sign being detrimental to visual amenity in this locality. To comply with Supplementary Design Guidance of the Welwyn Hatfield Review District Plan Review Deposit Draft, June 2002.

NOTES

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.

2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1992, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

APPROVED PLAN NUMBER(S): 1:1250 site plan & 1:200 location plan with 1:50 elevation plan & two photographs of sign location all received 19/10/04.

Date: 14/12/2004



Chris Conway
Chief Planning & Environmental Health Officer