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T.D.

Planning and Development Control
Welwyn Hatfield Borough Council
The Campus
Welwyn Garden City
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AL8 6AE

TurnberryConsulting

20 October 2010

Our ref L WHBC 20.10.10 UH-Beacon
Your ref

Dear Sir/Madam

**Application for Consent to Display Advertisements
De Havilland Heritage Trail**

As you are no doubt aware the University of Hertfordshire and its partners are creating a de Havilland Airfield Heritage Trail. The trail will comprise a route around the former Airfield with ten information boards located at significant historic locations.

The University of Hertfordshire is therefore seeking advertising consent for 10 No. signs which are required to create the trail.

The University has been advised by Peter Jefcoate that the 10 signs can be dealt with a single application for advertising consent. To this end please find enclosed the following which comprises our application for de Havilland Heritage Trail signage:

1. Application Fee Cheque £335
2. Application Forms (3)
3. Supporting Advert Information (3)
4. Drawings (3):
 - Drawing No. TCL 1: Location Plan
 - Drawing No. TCL 2a: Site Plan (Board 1 – Beginnings & Beacon)
 - Drawing No. TCL 2b: Site Plan (Board 2 – Early Days)
 - Drawing No. TCL 2c: Site Plan (Board 3 – Runway)
 - Drawing No. TCL 2d: Site Plan (Board 4 – Astwick Manor)
 - Drawing No. TCL 2e: Site Plan (Board 5 – Rocket)
 - Drawing No. TCL 2f: Site Plan (Boards 6 & 7 – Social Life & Design)
 - Drawing No. TCL 2g: Site Plan (Boards 8 & 9 – Headquarters & Gatehouse)
 - Drawing No. TCL 2h: Site Plan (Board 10 – Hanger)
 - Drawing No. TCL 3: Proposed Advertisement Elevations

Directors: M. de M.A. Stewart F.C.A. (Chairman) M.P. Roberts BSc(Hons), Dip Tp, MSc, MRICS, MRTPI J Coulson BA(Hons), MSc, MRICS

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5. Typical Advert Detail (3)

6. Pedestal Detail (3)

Clearly the proposed signs will be situated at historically significant locations around the former de Havilland Airfield and also adjacent to existing footpaths so as to facilitate the trail. However, within this context, the signs have also been sensitively located so as not impact either upon amenity or highway safety.

The University is seeking to achieve permission for these signs in time for the official opening of the de Havilland Beacon, which will be situated at the start of the Heritage Trail, in late November. As such we would be grateful for the prompt validation of our application.

Please do not hesitate to contact me should you require any further information.

Yours faithfully

