

A.C.4.

Town Planning
Ref. No.

6/11/77

TOWN & COUNTRY PLANNING ACTS, 1971 and 1972
CONTROL OF ADVERTISEMENT REGULATION 1969

Other
Ref. No.

THE DISTRICT COUNCIL OF
IN THE COUNTY OF HERTFORD

WELYN HATFIELD

To Graham and Conrie Limited,
Lonsford Lane,
WELYN GARDEN CITY, Herts.

Cannon, Morgan and Rheinberg,
38 Holywell Hill,
ST. ALBANS, Herts.

In pursuance of their powers under the above mentioned Acts and the Regulations and Orders for the time being in force thereunder, the Council hereby refuse express consent to the display of the advertisement proposed by you in your application dated 5th January 1977 and received with sufficient particulars on the 7th January 1977 and shown on the plan(s) accompanying such application.

Description and location: Illuminated projecting sign
at Graham and Conrie Limited, Lonsford Lane, Welwyn Garden City, Herts.

The reasons for the Council's decision to refuse consent to the display of the advertisement are:

1. There is already a proliferation of signs of those provided to the detriment of the adjacent residential area and the additional advertising as shown on the submitted plan will further depreciate the amenity for the area.

Dated 24th day of March 1977

Signed

Designation: Controller of Technical Services.

NOTE

- (1) If the applicant wishes to have an explanation of the reasons for this refusal it will be given on request and a meeting arranged if necessary.
- (2) If the applicant is aggrieved by the decision of the local planning authority to refuse consent, he may by notice served within one month of receipt of this notice, appeal to the Secretary of State for the Environment in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations, 1969. The Secretary of State is not, having regard to the provisions of those Regulations, required to entertain such an appeal if it appears to him that consent for the display of advertisements could have not been granted by the local planning authority. The Secretary of State, however, has power to allow a longer period for the giving of Notice of Appeal.
- (3) In certain circumstances a claim may be made against the local planning authority for compensation where as a result of refusal of consent or its grant subject to conditions it is necessary for works of removal to be carried out. The circumstances in which such compensation is payable are set out in Section 176 of the Town and Country Planning Act, 1971.