

Kim Cooper

From: alan.story@hertfordshire.gov.uk
Sent: 01 October 2015 10:31
To: Planning
Subject: Planning application 6/2015/1824/ADV - Land off Comet Way

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

District ref: 6/2015/1824/ADV
HCC ref: WH/255/2015
HCC received: 17/09/2015
Area manager: James Dale
Case officer: Alan Story

Location

Land off Comet Way
Hatfield
AL10 0XY

Application type

Advertisement Consent

Proposal

Installation of 3no illuminated fascia signs, 2no illuminated projecting signs and 8no non illuminated amenity boards

Decision

Notice is given under article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

1. The means of illumination shall be shielded so that no glare or dazzle occurs to drivers of vehicles using the public highway, and such screening shall thereafter be maintained to the authority's satisfaction. Reason: To avoid glare or undue distraction to road users in the interest of road safety.

Comment:

I provided comments, on behalf of the Highways Authority to the application to erect a public house and associated works at this site (s6/2014/1443/MA, my comments dated 5/8/14 refer) noting that the public house was contained within the outline planning permission (S6/1999/1064/OP) and associated Section 106 Agreement dated 29 December 2000 and therefore that the development impacts had already been considered under the original consent.

The site is located at the southwestern corner of the section of the Business Park providing the District Centre, adjacent to the district centre car park, with servicing to the rear from Parkhouse Court. The site fronts A1001, Comet Way.

Proposed fascia signage shall be visible to vehicles approaching the site along Comet Way in both directions. The site is located opposite the Galleria which features a variety of signage, and accidents past the site are not considered attributable to distraction out of vehicle, therefore the proposed signage not considered shall represent an unacceptable distraction to driver attention. The fascia signage shall be internally lit, static in nature and described as providing a level of illuminance within acceptable standards.

Projecting signs do not oversail nor impact on the adjacent footway. The hanging signage shall be internally lit, static in nature and described as providing a level of illuminance within acceptable standards.

On the above considerations the signage shall not represent an unacceptable impact in terms of glare or dazzlement to drivers on the adjacent highway network.

The above condition is recommended to ensure that any damage to signs that might expose sources of illumination, thereby increasing risk of such glare to drivers, be repaired and maintained ensuring that the source of illumination is shrouded at all times and considered appropriate given the sensitivity of the road adjacent.

The other signs proposed are internal, visible through the window, but would not be considered as having any impact on the highway adjacent.

Alan Story

Date 01/10/2015

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