

**ISG**

**Nationwide Building Society**

**21 Stonehills**

**Welwyn Garden City**

**AL8 6NA**



## **Heritage Statement**

This statement has been prepared to support our Advert Consent application to replace the external signage for Nationwide Building Society. The property is not listed; it is located within the Welwyn Garden City Conservation Area. According to the Conservation Area Appraisal the property is not locally listed nor recommended for listing.

### **The Proposals:**

Works will include:

To the Stonehills Elevation:

- Replace 1no. Projecting signage with new 500mm.
- Replace 2no. Logo with 2no. New 400mm Lozenge logo height.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new.
- Replace safety manifestation with new.
- Minor decoration to shopfronts to match existing.

To the Stonebank Elevation:

- Replace 1no. Projecting signage with new 500mm.
- Replace 2no. Logo with 2no. New 400mm Lozenge logo height.
- Install new window message "A good way to bank."
- Replace safety manifestation with new.
- Minor decoration to shopfronts to match existing.

The property is currently occupied by Nationwide.

The following statement explains the heritage context and appraises the property as a heritage asset.

### **Building Appraisal:**

Nationwide, Stonehills, Welwyn Garden City, is on the ground floor of a three-story building with accommodation in the roof, located on the corner of Stonehills and Stonebank (which is pedestrianised). The building is neither listed nor locally listed, it provides a positive benefit to the conservation area. It is within the Welwyn Garden City Conservation Area.

There are no listed buildings within the area. Historic England Map below:

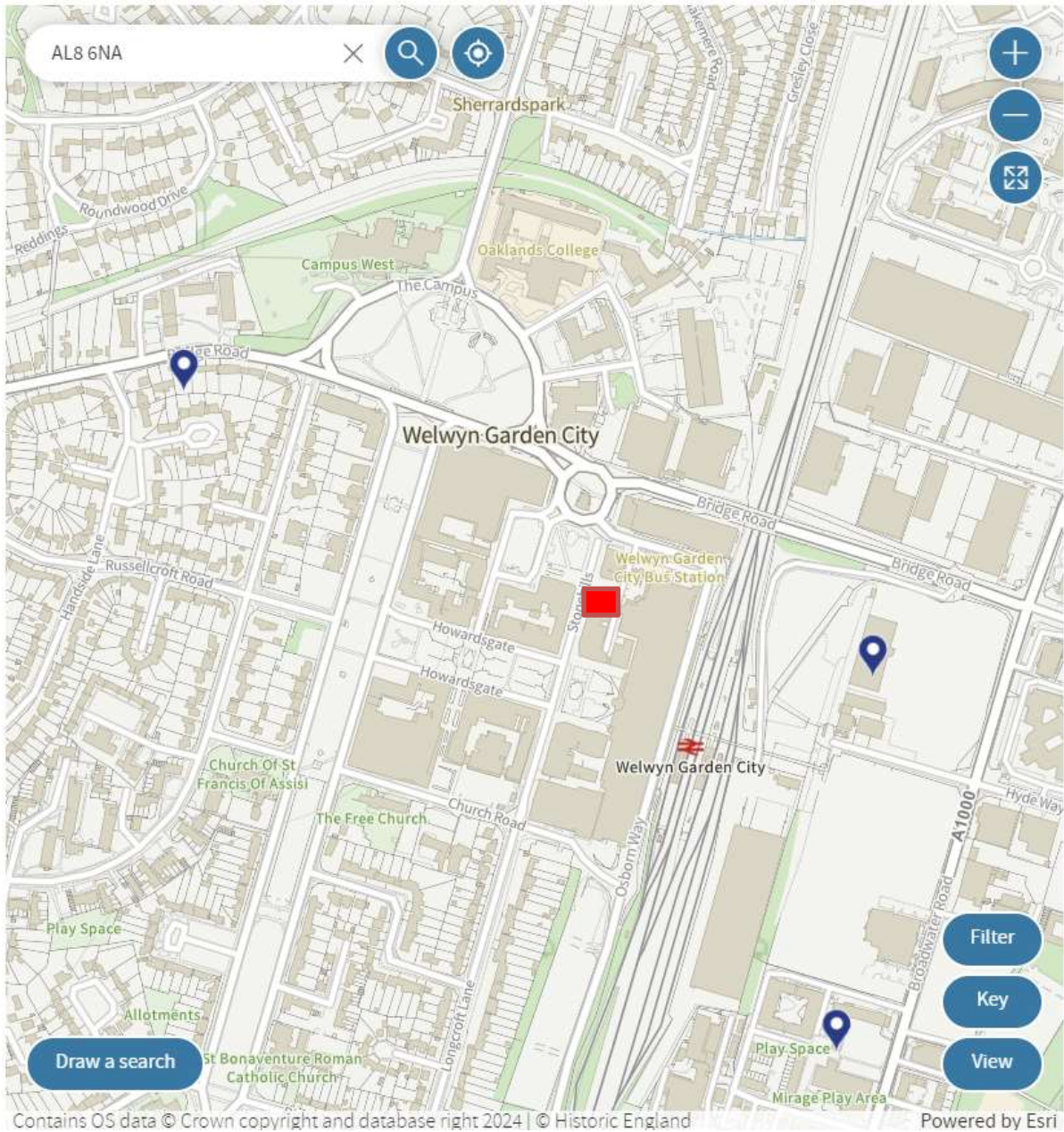



Image taken from: [Search the List: Map Search | Historic England](#)

 Location of Property

### **Impact Summary**

The building is not listed, the application relates to external works only. The proposed works are limited to replacement of existing advertising signage. Re-decoration to the existing entrance door will be the same colour as existing which is considered maintenance.

No discussions have been made with neighbours in relation to the proposals; the works are not considered to have any adverse impact on neighbours. The works are not considered to have any

adverse impact to the existing appearance and amenity of the application site and that of its neighbours, rather, the proposals will benefit the front elevation. Access to the building will remain unchanged. The proposals will not affect public routes. There are no alterations proposed to the landscaping nor is there any opportunity to make improvements.

All works are intended to involve the minimum intervention and preserve the original look and feel of the existing building within the context of its conservation area.

The significance of the building has been considered and the proposed works will not impact its existing character. It is considered these works will improve the elevation and therefore makes a positive contribution to the conservation area.