



208 – Welwyn Garden City

Project number
6823

Contents
Site information
Plans & elevations

Planning Pack

Issue	Date	Notes
A-PP	09/08/2013	Pack for planning

Client



Marketing
Restaurants
Landlord
Operations
Planners

Site category
-
Is brand separation possible?
-
Is planning required?
-

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Endpoint
165 Tower Bridge Road
London SE1 3LW
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Site information

Site details

Site name Welwyn Garden City
Address Stanborough Road,
Herts
AL8 6DQ

Site contacts TBC
Telephone
Mobile
Email

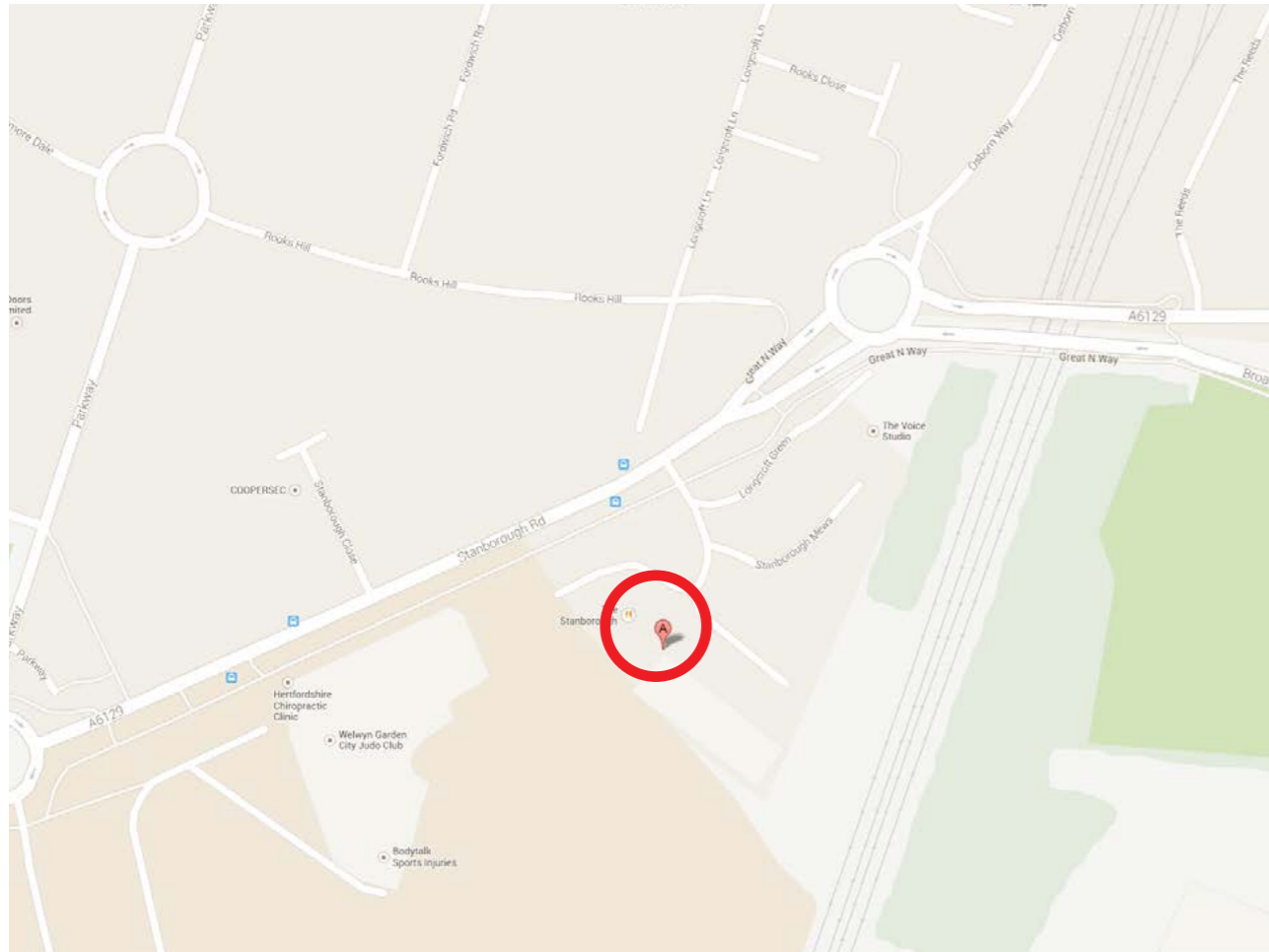
Local town planning authority

Authority name Welwyn Hatfield District Council
Address Council Offices,
The Campus,
Welwyn Garden City
AL8 6AE

Telephone 01707 357000
Website www.welhat.gov.uk
Contact name TBC

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Location plan



Landlord

Landlord name TBC
Address
Telephone
Website
Contact name TBC

Notes

-



Approaches

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Site Plan

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KEY

Demise 

Scale 1:1250 @ A3





Sign Location Plan



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Photoviosual 1



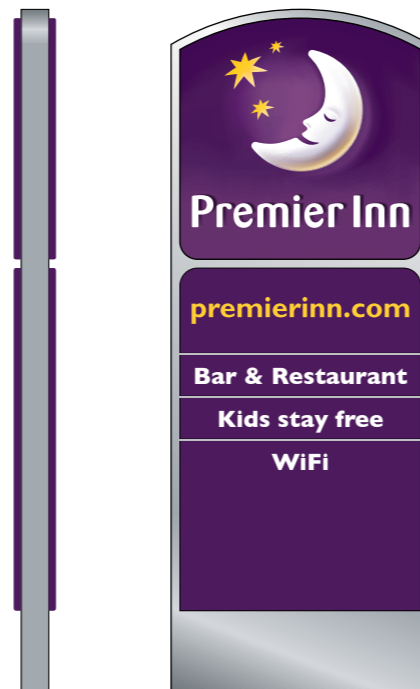
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H1



Totem 4.5m

Size = 1710mm wide x 4500mm tall

Specification

Double sided, freestanding structure with a mild steel frame painted metallic silver to match RAL9006. Moulded acrylic logo panel decorated with 5 year colourfast digital print logo in purple to match Pantone 519C. White vinyl facility listing applied directly onto powder coated aluminium panels painted purple to match Pantone 519C. Yellow acrylic URL inlaid into powder coated aluminium panels painted purple to match Pantone 519C.

Illumination

Logo panel and URL internally illuminated – purple back ground is opaque with only the text and logo illuminating. Halo illumination effect around the perimeter of the logo panel. Facility listing is externally illuminated from ground mounted up-lighters.

New electrical feed required.

Suitable foundations by structural engineer.



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