

Mark Youngman
Development Management Group Manager
Hertfordshire County Council
Postal Point CHO242
County Hall
Pegs Lane
Hertford
SG13 8DE

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

Director of Planning

Welwyn Hatfield Borough Council
The Campus
Welwyn Garden City
Hertfordshire
AL8 6AW

District ref: 6/2021/1430/ADV
HCC ref: WH/7211/2021
HCC received: 20 May 2021
Area manager: Matthew Armstrong
Case officer: Paul Marshall

Location

THE BEACON MOSQUITO WAY HATFIELD AL10 9WN

Application type

Advertisement Consent

Proposal

Installation of internally illuminated wall-mounted fascia sign

Decision

Notice is given under article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

CON1) Prior to the first use of the development hereby permitted the intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals in the publication 'Technical Report No 5: Brightness of Illuminated Advertisements' and 'Guidance Notes for the Reduction of Obtrusive Light GN01:2011'.

Reason: To ensure construction of a satisfactory development and in the interests of highway safety in accordance with Policies 17 and 21 of Hertfordshire's Local Transport Plan (adopted 2018)

CON2) Projecting Signage. The projection sign must be at a height of, or no greater than 2.3 m vertically above the footpath and no less than 500 mm horizontally from the edge of the carriageway.

Reason: The above condition is required in the interests of pedestrians/highway safety and in accordance with Roads in Hertfordshire: A guide for new developments, 3rd edition, Sect 4, Ch 1, (1.9).

COMMENTS

Installation of internally illuminated wall-mounted fascia sign. Moasquito Way is maintainable by the highway authority and is an unclassified road and provides a local access function in the road

hierarchy. The vehicle speeds past this site are limited to 30mph. There have been a number of recorded accidents near the site in a rolling 5-year period however, none of these can be attributed to the existing site.

DRAWINGS

The Highway Authority note the submission of materials in support of the planning application, including drawing numbers ACP-SP-001, ACP-SLP001-002, APCJVF.01, and 03

CONCLUSION

The position of the signage on the building (subject to the conditions) is unlikely to have any impact on road user intervisibility on Mosquito Way, nor would they represent an increase in signage contrary to MfS guidance, the highway authority therefore present no objection to the proposal.

Signed

Paul Marshall

7 June 2021