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**Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)**

**Director of Planning**

Welwyn Hatfield Borough Council  
The Campus  
Welwyn Garden City  
Hertfordshire  
AL8 6AW

District ref: 6/2020/1682/ADV  
HCC ref: WH/2725/2020  
HCC received: 22 July 2020  
Area manager: Alan Story  
Case officer: Paul Marshall

**Location**

8 HARPSFIELD BROADWAY HATFIELD AL10 9TF

**Application type**

Advertisement Consent

**Proposal**

Proposed illuminated light box with 'Caribbean Passion' graphic vinyl

**Decision**

Notice is given under article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission.

Hertfordshire County Council as Highway Authority has considered that the proposal would not have an unreasonable impact on the safety and operation of the highway or pedestrians  
The proposals are for the installation of an illuminated light box with 'Caribbean Passion' graphic vinyl sign

**Comments**

The application site is Harpsfield Broadway. This is a local access road with a speed limit of 30mph. There has been no recorded accidents in a rolling 5-year period. The proposed signage is similar to the existing sign and complies with the 'Technical Report No 5: Brightness of Illuminated Advertisements' and 'Guidance Notes for the Reduction of Obtrusive Light GN01:2011'. Given the proposals are in accordance with the above technical note it is deemed not to dazzle or distract drivers or be a hazard to pedestrians therefore, the Highway Authority would not wish to restrict the grant of planning permission.

**Signed**  
Paul Marshall

29 July 2020