

Sara Gee

From: Brian Muskett [REDACTED]
Sent: 05 October 2017 10:34
To: Planning
Subject: Application 6/2017/1662/ADV

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Dear Sirs

I respond in regard to this application. I express concerns because, in my opinion, :

1. The size, especially height, and number of them is disproportionate and has the effect of changing the character of the village with potential of setting an adverse precedent that other retailers may seek to follow;
2. The banners seem insecure and a safety risk
3. Last week I went to post a letter and my reaction was that the pillar box had gone so it is clear that the banners can, and in that case did, obstruct vision of the local postal facility.

The shop involved provides an important service but its advertising needs to be kept in proportion which, at present, it is not so I have in consequence to object to the application.

Yours faithfully
Brian Muskett
11 The Meadway, Cuffley, EN6 4ET