

Sara Gee

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**From:** John Reeve [REDACTED]  
**Sent:** 08 October 2017 16:27  
**To:** Planning  
**Subject:** 6/2017/1662/ADV

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Dear Sir,

Regarding planning application **6/2017/1662/ADV** having spent my working life as a shopkeeper I certainly don't want to make life difficult for someone else. I know from personal experience how hard it is for independents today. The shops in Cuffley provide a useful service and we the residents should support them the best way we can. However, the dry cleaners with their eight advertising banners have gone over the top. I do not like to see any banners or signs on the pavement but, from a shopkeepers position they work and to a large degree provide the trader a necessary function. But eight, eight foot high banners flapping in the wind is just too much, one or even two would do the job, eight is totally unnecessary and unsuitable for the surroundings.

Yours faithfully,

John Reeve  
32 Carbone Hill, EN6 4PN