

Sara Gee

From: Sandra | Wildwoods [REDACTED]
Sent: 06 October 2017 09:56
To: Planning
Subject: 6/2017/1662/ADV

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Dear Sirs,

Contacting you to register, along with many others I am sure, a comment and complaint regarding the numerous advertising banners outside the Lady valet Dry Cleaners in Cuffley.

I am amazed that they were even allowed to be erected in the first place.

Cuffley Station Road is a pleasant area to shop in with a village atmosphere, the planters and flower beds always well tended and much admired.

It is usually clean and tidy (although the waste bins need emptying more frequently)

These garish banners are an example of advertising overkill, tasteless and completely out of character for the area. The loss of a valuable local post office was bad enough, but the post box is now sometimes hidden by these eyesores.

In high winds these fragile constructions could be a serious hazard.

The dry cleaners provide a good service to the area, but the banners are a major mistake, if they are allowed, a president will be set and other retailers could follow suit.

Please consider instructions for them to be removed.

Sandra Levene
9 Park Road
Northaw

Sandra Levene

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