

Mr T Mills
1st Floor, Tower Wharf
Cheese Lane
Bristol
BS2 0JJ

Application No: 6/2019/3244/ADV

Date of Refusal: 27 February 2020

WELWYN HATFIELD BOROUGH COUNCIL, in pursuance of powers under the above mentioned Act, hereby REFUSE consent to:

Development: Installation of 2x Illuminated signage (2 no. locations)
At Location: Comet Hotel St Albans Road West Hatfield AL10 9RH
Applicant: Comet Hatfield Construction Ltd
Application Date: 24 December 2019

In accordance with the accompanying plans and particulars, for the reasons specified below:

1. The signage would clutter the elevations and detract from the architectural interest of the building on which it is displayed. Accordingly it would fail to make a positive contribution to the character and local distinctiveness of the area contrary to Policy D1 of the Welwyn Hatfield District Plan 2005; Supplementary Design Guidance; the National Planning Policy Framework 2019; and S72 of the Planning (Listed Buildings and Conservation Areas) Act.

REFUSED DRAWING NUMBERS

Plan Number	Revision Number	Details	Received Date
Comet Stl 00 Zz Dr A P1002		Existing Elevations	24 December 2019
Comet Stl 00 Zz Dr A P1004		External Signage Proposals	24 December 2019
Comet Stl 00 Zz Dr A P1003		Proposed Elevations	24 December 2019
Comet Stl 00 Zz Dr A		Block Plan	24 December 2019

1. POSITIVE AND PROACTIVE STATEMENT

The decision has been made taking into account, where practicable and appropriate the requirements of paragraph 38 of the National Planning Policy Framework and material planning considerations do not justify a decision contrary to the development plan (see Officer's report which can be viewed on the Council's website or inspected at these offices).



Colin Haigh
Head of Planning

Town and Country Planning (Control Of Advertisements) (England) Regulations 2007

Appeals to the Secretary of State

- If you are aggrieved by the decision of your local planning authority to refuse permission for the proposed development or to grant it subject to conditions, then you can appeal to the Secretary of State under section 78 of the Town and Country Planning Act 1990.

- If you want to appeal against your local planning authority's decision then you must do so within 8 weeks of the date of this notice;

- Appeals can be made online at: <https://www.gov.uk/planning-inspectorate>. If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.

- The Secretary of State can allow a longer period for giving notice of an appeal, but will not normally be prepared to use this power unless there are special circumstances which excuse the delay in giving notice of appeal.

- The Secretary of State need not consider an appeal if it seems to the Secretary of State that the local planning authority could not have granted planning permission for the proposed development or could not have granted it without the conditions they imposed, having regard to the statutory requirements, to the provisions of any development order and to any directions given under a development order.

- If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.