## Development Management

## Welwyn Hatfield Borough Council

The Campus, Welwyn Garden City, Herts AL8 6AE
T: 01707357000 F: 01707357255 E: planning@welhat.gov.uk www.welhat.gov.uk

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## 1. Applicant Name, Address and Contact Details



## 2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

## 3. Site Address Details



Description of location or a grid reference
(must be completed if postcode is not known):
Easting:
530521
Northing:
202721

Description:


## 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?
© Yes $○$ No
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):
Officer name:
Title: $\square$

| First name: |
| :--- |
| ENF/2017/0176 Bright <br> $26 / 07 / 2017$ (Must be pre-application submission) |

Details of the pre-application advice received:

## 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

## 6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
urname: Owusu
Reference
Date (DD/MM/YYYY)
(b) an elected member

Do any of these statements apply to you? Yes © No
(c) related to a member of staff
(d) related to an elected member

## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):
2 metre tall Feather banners $\times 8$
How many of the following type of advertisements are you applying for?

| Fascia sign(s) | 0 | Projecting or hanging sign(s) | 0 | Hoarding(s) | 0 | Other | 8 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

Please describe
Stand alone feather banners $\times 8$
2 metres high
18 cm width
Made from Polyester
To be displayed on forecourt, about 2.5 meters away from face of building
White background with red, blue and green text
Biggest letter on banner is 9.5 cm high

## 8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?
© Yes $\bigcirc$ No
If Yes, please provide details:
They are stand alone, and can be moved around. They are currently outside the dry cleaners.
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes © No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

2 photographs attached
IMG 6504
IMG 6505

## 9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement
From: 27/07/2017 To: 27/07/2022

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?
Yes © No

- Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? $\quad$ Height: $2.00 \times$ Width: 0.00 . 0 Depth: 0.00 metres
What materials will the sign be made of?
Polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Red, blue, green text, white background

Will the sign be illuminated?

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What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement?
Height: $2.00 \times$
What materials will the sign be made of?
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Height: 2.00 x
$x \quad$ Width:

metres
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polyester

## 11 (d). Details of Proposed Advertisement(s) - Other Sign

The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated?
Yes
No

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What is the height from the ground to the base of the advertisement (in metres)?
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What are the dimensions of the proposed advertisement? $\quad$ Height: 0.00 x $\quad$ Width: 0.00 x $\quad$ Depth: 0.00 metres
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The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated?
$\bigcirc$ Yes © No

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What are the dimensions of the proposed advertisement?
Height: 2.00 x
Width:

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## 12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
$\bigcirc$ The agent © The applicant Other person

## 13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

