Development Management

Welwyn Hatfield Borough Council

The Campus, Welwyn Garden City, Herts AL8 6AE

T: 01707 357000 F: 01707 357255 E: planning@welhat.gov.uk www.welhat.gov.uk



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant N	lame, Address and Contact Details	
Title: Mr	First Name: Ednan	Surname: Mirza
Company name:		
Street address:	25	
	Station Road	Telephone number:
	Cuffley	Mobile number:
Town/City:	POTTERS BAR	Fax number:
Country:		Email address:
Postcode:	EN6 4HX	
Are you an agent	acting on behalf of the applicant?	
No Agent details v 3. Site Addres Full postal addres	ss of the site (including full postcode where available)	Description:
House:	25 Suffix:	
House name:		
Street address:	Station Road	
	Cuffley	
Town/City:	POTTERS BAR	
Postcode:	EN6 4HX	
Description of lo	cation or a grid reference ted if postcode is not known):	
Easting:	530521	
Northing:	202721	

4. Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application? • Yes • No	
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficient	tlv):
Officer name:	,
Title: First name: Bright Surname: Owusu	\neg
Reference: ENF/2017/0176	
Date (DD/MM/YYYY): 26/07/2017 (Must be pre-application submission)	
Details of the pre-application advice received:	_
5. Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal? Yes No	
6. Authority Employee/Member	
o. Additionty Employee/Member	
With respect to the Authority, I am:	
(a) a member of staff (b) an elected member Do any of these statements apply to you? Yes No	
(c) related to a member of staff	
(d) related to an elected member	
7. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s): 2 metre tall Feather banners x 8	
How many of the following type of advertisements are you applying for? Fascia sign(s) 0 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 8	
Please describe:	
Stand alone feather banners x 8	
2 metres high	
18 cm width Made from Polyester	
To be displayed on forecourt, about 2.5 meters away from face of building White background with red, blue and green text	
Biggest letter on banner is 9.5cm high	
8. Location of Advertisement(s)	
o. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place? Yes No	
If Yes, please provide details: They are stand alone, and can be moved around. They are currently outside the dry cleaners.	
They are stand alone, and can be moved around. They are currently outside the dry oleaners.	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).	
2 photographs attached	
IMG 6504 IMG 6505	
Will the proposed advertisement(s) project over a footpath or other public highway? O Yes No	

). Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From: 27/07/2017 To: 27/07/2022
0. Interest in the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
1 (d). Details of Proposed Advertisement(s) - Other Sign
11 (u). Details of Froposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
Polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated?
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated? ☐ Yes ☐ No
(4 / d) Poteile of Brancoed Adverticement(s). Other Circ
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
polyester

11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background: Red, blue, green text, white background	
Will the sign be illuminated?	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)? 0.00 m	
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m	
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres	
What materials will the sign be made of?	_
polyester	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	_
Red, blue, green text, white background	
Will the sign be illuminated? ☐ Yes ■ No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)? 0.00 m	
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m	
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres	
What materials will the sign be made of?	_
polyester	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	_
Red, blue, green text, white background	
Will the sign be illuminated? □ Yes ■ No	
11 (d). Details of Proposed Advertisement(s) - Other Sign	
What is the height from the ground to the base of the advertisement (in metres)? 0.00 m	
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m	
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres	
What materials will the sign be made of? polyester	
What is the maximum height of any of the individual letters and symbols (in centimetres)?	
The colour of text and background:	
Red, blue, green text, white background	
Will the sign be illuminated? ☐ Yes ☐ No	

11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated? Yes No
11 (d). Details of Proposed Advertisement(s) - Other Sign
What is the height from the ground to the base of the advertisement (in metres)?
What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m
What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 0.00 x Depth: 0.00 metres
What materials will the sign be made of?
polyester
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background:
Red, blue, green text, white background
Will the sign be illuminated?
12. Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)
☐ The agent
13. Declaration
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are
true and accurate and any opinions given are the genuine opinions of the person(s) giving them. Date 27/07/2017 Date