Development Management

Welwyn Hatfield Borough Council

The Campus, Welwyn Garden City, Herts AL8 6AE

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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First Name:			Surname:	Weedon	
Company name:						
Street address:	VW Van Centre Ha	atfield, Comet Way				
			Telephone number	r:		
			Mobile number:			
Town/City:	Hatfield		Fax number:			
Country:			Email address:	Email address:		
Postcode:	AL10 9TF					
Are you an agent acting on behalf of the applicant? Yes No						
2. Agent Name	e, Address and (Contact Details		Surname:	O'Sullivan	
Company name:	Clovemead Ltd	Tom		ourname.	O Cumvan	
Street address:	Unit 3 Shell Green					
Street address.	Bennetts Lane		Telephone number	r: 0192	5242301	
	Borniotto Eurio		Mobile number:	01020	02-12-00 1	
Town/City:	WIDNES		Fax number:			
Country:	T.I.DITEO					
Postcode:	WA8 0GW		Email address: tom.osullivan@clo	ovemead co	o uk	
. 5510000.				, , oi i i ou u . o c	2.41.	

3. Site Addres	ss Details			
Full postal addre	ess of the site (including full postcode where available)	Description:		
House:	Suffix:			
House name:	VW Van Centre Hatfield			
Street address:	Comet Way			
Town/City:	Hatfield			
Postcode:	AL10 9TF			
	ocation or a grid reference eted if postcode is not known):			
Easting:	521642			
Northing:	208755			
4. Pre-applica	ation Advice			
Has assistance of	or prior advice been sought from the local authority about this	application?		
5. Neighbour	and Community Consultation			
	·			
Have you consul	Ited your neighbours or the local community about the propos	al?		
6 Authority F	Employee/Member			
o. Additionly L	-inproyec/member			
	he Authority, I am:			
(b) an e		statements apply to you?		
	ted to a member of staff Ited to an elected member			
7. Type of Pro	oposed Advertisement(s)			
	the proposed advertisement(s):			
	3x Free Standing sign			
Fascia sign(s)	e following type of advertisements are you applying for? 4 Projecting or hanging sign(s) 0	Hoarding(s)	0 Other 2	
Please describe:				
	vemead Planning Pack			
8. Location of	f Advertisement(s)			
	`,			
Is the advertisem	nent(s) you are applying for already in place?		Yes No	
If Yes, please provide details:				
Please see Clovemead Planning Pack				
Is an existing ad	vertisement(s) to be removed and replaced by the advertisen	nent(s) in this proposal?	Yes No Not Applicable	
<u> </u>				

8. Location of Advertisement(s)				
If Yes to either or both above, please show the existing sign(s) on a photograph(s).	n elevation drawing or photograph and state the references	for the drawing(s) or		
Please see Clovemead Planning Pack				
Will the proposed advertisement(s) project over a footpath or other	public highway?			
9. Advertisement(s) Period				
Please state the period of time for which consent is sought for the a From: 24/02/2017 To: 24/02/2027	dvertisement	_		
10. Interest in the Land				
Does the applicant own the land or buildings where the adverts are	to be placed? Yes	O No		
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
What is the height from the ground to the base of the advertisemen	t (in metres)?			
What is the maximum projection of the advertisement from face of the second sec	ouilding (in metres)? 0.00 m			
What are the dimensions of the proposed advertisement?	Height: 0.80 x Width: 9.60 x Depth:	0.25 metres		
What materials will the sign be made of?	X Main old X Sopin	11101100		
Sign C - acrylic plate on galvanized rear sub frame				
What is the maximum height of any of the individual letters and sym	abols (in centimetres)? 40 cm			
The colour of text and background:				
white background with black text				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	260.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign			
What is the height from the ground to the base of the advertisemen	t (in metres)?			
What is the maximum projection of the advertisement from face of the	building (in metres)?			
What are the dimensions of the proposed advertisement?	Height: 0.80 x Width: 4.00 x Depth:	0.25 metres		
What materials will the sign be made of? Sign D - acrylic plate on galvanized rear sub frame				
	abols (in centimetres)? 40 cm			
What is the maximum height of any of the individual letters and symbols (in centimetres)? 40 cm The colour of text and background:				
white background with black text				
Will the sign be illuminated?	Yes No			

11 (a). Details of Proposed Advertisement(s) - Fascia					
(4)(6)	11 (a). Details of Proposed Advertisement(s) - Fascia Sign				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	260.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign				
What is the height from the ground to the base of the advertisemen	t (in metres)?	2.68 m			
What is the maximum projection of the advertisement from face of the	ouilding (in metres)?	0.00 m			
What are the dimensions of the proposed advertisement?	Height: 1.18 x Width:	2.13 x Depth: 0.14 metres			
What materials will the sign be made of?					
Signs E & F- aluminum coated panel on galvanized frame					
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?	77 cm			
The colour of text and background:					
silver background, with blue logo and black text					
Will the sign be illuminated?	Yes \(\omega\) No				
Will the sign be illuminated internally or externally?	Internally Externally				
Illuminance Levels:	300.00 cd/m				
Will the illumination be static or intermittent?	Static				
11 (a). Details of Proposed Advertisement(s) - Fascia	Sign				
What is the height force the converted to the base of the advantage of	4 (50, 00, 440, 4)0	0.00			
What is the height from the ground to the base of the advertisemen		0.00 m			
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What is the maximum projection of the advertisement from face of the What are the dimensions of the proposed advertisement?					
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What is the maximum projection of the advertisement from face of the What are the dimensions of the proposed advertisement? What materials will the sign be made of? Sign G - internal welcome wall - Acrylic letters only supplied by Clo	building (in metres)? Height: 2.70 x Width:	0.00 m			
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11 (d). Details of Proposed Advertisement(s) - Other Sign				
The colour of text and background: grey background, with blue logo and black text				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	300.00 cd/m			
Will the illumination be static or intermittent?	Static			
11 (d). Details of Proposed Advertisement(s) - Other	Sign			
What is the height from the ground to the base of the advertisement	t (in metres)?			
What is the maximum projection of the advertisement from face of b	ouilding (in metres)?			
What are the dimensions of the proposed advertisement?	Height: 4.00 x Width: 4.40 x Depth: 0.56 metres			
What materials will the sign be made of?				
Sign B - Aluminium composite panels with acrylic logo				
What is the maximum height of any of the individual letters and sym	abols (in centimetres)?			
The colour of text and background: white background, with blue logo and black text				
Will the sign be illuminated?	Yes No			
Will the sign be illuminated internally or externally?	Internally Externally			
Illuminance Levels:	300.00 cd/m			
Will the illumination be static or intermittent?	Static			
12. Site Visit				
12. 6.16 1.6.1				
Can the site be seen from a public road, public footpath, bridleway	or other public land?			
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)				
13. Declaration				
I/we hereby apply for planning permission/consent as described in t drawings and additional information. I/we confirm that, to the best o true and accurate and any opinions given are the genuine opinions	f my/our knowledge, any facts stated are Date 17/02/2017			