Development Management

Welwyn Hatfield Borough Council

The Campus, Welwyn Garden City, Herts AL8 6AE

T: 01707 357000 F: 01707 357255 E: planning@welhat.gov.uk www.welhat.gov.uk



Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title:	First name:	Surname:				
Company name	J D Wetherspoon]				
Street address:	Wetherspoon House		Country Code	National Number	Extension Number	
	Central Park	Telephone number:				
	Reeds Crescent	Mobile number:				
Town/City	Watford					
County:		Fax number:				
Country:	United Kingdom	Email address:				
Postcode:	WD24 4QL					
Are you an agent acting on behalf of the applicant? Yes No 2. Agent Name, Address and Contact Details						
Title:	First Name: Absolute	Surname: In	teriors			
Company name:	Absolute Interiors]				
Street address:	Riverside View]	Country Code	National Number	Extension Number	
	Newham Road	Telephone number:		01872 264775		
		Mobile number:				
Town/City	Truro	Fax number:				
County:	Cornwall					
Country:		Email address:				
Postcode:	TR1 2SU	nick@weareabsoluteu	ik.com			

3. Site Address Details							
Full postal address	of the site (in	cluding full postcode where a	vailable)	Description:			
House:		Suffix:					
House name:	Land off						
Street address:	Comet Way						
Town/City:	Hatfield						
County:							
Postcode:	AL10 0XY						
Description of loca (must be complete							
Easting:	521						
Northing:	208	574					
g.							
4. Pre-applicat	ion Advice	9					
Has assistance or p	rior advice be	en sought from the local auth	nority about this application	on? O Yes No			
5. Neighbour a	ind Comm	unity Consultation					
Have you consulted	d your neighb	ours or the local community	about the proposal?	🔿 Yes 💿 No			
6. Authority Er	nployee/N	lember					
(c) relat	lected memb ed to a memb ed to an elect	per of staff ted member	ny of these statements ap	ply to you? O Yes O No			
7. Type of Prop	oosed Adv	ertisement(s)					
Please describe the Proposed sets of ill			nr. illuminated projecting	signs to South East elevation, 8 nr. internal - non illuminated amenity boards.			
		of advertisements are you ap					
Fascia sign(s)	3	Projecting or hanging sign(s	.) 2	Hoarding(s) 0 Other 2			
Please describe:							
Proposed sets of ill	uminated fase	cia signs to 3 nr. elevations, 2	nr. illuminated projecting	signs to South East elevation, 8 nr. internal - non illuminated amenity boards.			
8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place? Ves Ves No							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes O No O Not Applicable							
Will the proposed advertisement(s) project over a footpath or other public highway?							
9. Advertiseme	ent(s) Peri	od					
Please state the pe	riod of time fo	or which consent is sought for	the advertisement				
From: 26/08/2		To: 26/08/20					
10. Interest in the Land							
Does the applicant	own the land	l or buildings where the adve	ts are to be placed?	Yes No			

11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 5.200 m
What is the maximum projection of the advertisement from face of building (in metres)?
What are the dimensions of the proposed advertisement? Height: 0.700 x Width: 7.000 x Depth: 0.110 metres
What materials will the sign be made of?
What is the maximum height of any of the individual letters and symbols (in centimetres)?
The colour of text and background: Red
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally?
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the height from the ground to the base of the advertisement (in metres)? 5.200 m
What is the maximum projection of the advertisement from face of building (in metres)? 0.110 m
What are the dimensions of the proposed advertisement?Height:0.700xWidth:7.000xDepth:0.110metres
What materials will the sign be made of?
Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.700 cm
The colour of text and background:
Will the sign be illuminated? (Yes No
Will the sign be illuminated internally or externally?
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent? Static Intermittent
11 (a). Details of Proposed Advertisement(s) - Fascia Sign
What is the maximum projection of the advertisement from face of building (in metres)? 0.110 m
What are the dimensions of the proposed advertisement?Height:0.700xWidth:7.000xDepth:0.110metres
What materials will the sign be made of?
Acrylic What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.700 cm
What is the maximum height of any of the individual letters and symbols (in centimetres)? 0.700 The colour of text and background: 0.700
red
Will the sign be illuminated? Yes No
Will the sign be illuminated internally or externally?
Illuminance Levels: 200.000 cd/m
Will the illumination be static or intermittent? Static Intermittent

11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	2.400 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.650 m				
What are the dimensions of the proposed advertisement? Height: 2.800 X Width:	0.600 × Depth: 0.150 metres				
What materials will the sign be made of? Aluminium with illuminated acrylic lettering					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.250 cm				
The colour of text and background:					
Grey - Red					
Will the sign be illuminated?					
Will the sign be illuminated internally or externally? Internally Externally 					
Illuminance Levels: 200.000 cd/m					
Will the illumination be static or intermittent?					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	2.400 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.650 m				
What are the dimensions of the proposed advertisement? Height: 2.800 X Width:	0.600 × Depth: 0.150 metres				
What materials will the sign be made of?					
Aluminium with illuminated acrylic lettering					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.250 cm				
The colour of text and background: Grey - Red					
Will the sign be illuminated? Yes No					
Will the sign be illuminated internally or externally?					
Illuminance Levels: 200.000 cd/m					
Will the illumination be static or intermittent?					
11 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?	0.500 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.000 m				
What are the dimensions of the proposed advertisement?Height:1.500xWidth:	0.700 x Depth: 0.000 metres				
What materials will the sign be made of?					
Aluminium					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.100 cm				
The colour of text and background:					
Will the sign be illuminated? O Yes O No					

l

l

11 (d). Details of Proposed Advertisement(s) - Other Sign							
What is the height from the ground to the base of the advertisement (in metres)?	0.500	m					
What is the maximum projection of the advertisement from face of building (in metres)?	0.000	m					
What are the dimensions of the proposed advertisement? Height: 1.500 x Width:	0.700 x	Depth:	0.000 metres				
What materials will the sign be made of?							
Aluminium							
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.100	cm					
The colour of text and background:							
Will the sign be illuminated? O Yes O No							
12. Site Visit							
Can the site be seen from a public road, public footpath, bridleway or other public land?	⊙ Yes ○ No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)							
The agent The applicant Other person							
O me applicant O other person							
13. Declaration							
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any							
opinions given are the genuine opinions of the person(s) giving them. Date 26/08/2015							