

TOWN & COUNTRY PLANNING ACTS, 1971 and 1972
CONTROL OF ADVERTISEMENT REGULATIONS 1969

WELWYN HATFIELD

THE DISTRICT COUNCIL OF

IN THE COUNTY OF HERTFORD

To **Look Service Station,
Sunley House,
Oxford Road,
Aylesbury,
Bucks.**

**Oakstead Developments Limited,
The Pinnacles,
Elizabeth Way,
Harlow,
Essex.**

In pursuance of their powers under the above-mentioned Acts and the Regulations and Orders for the time being in force thereunder, the Council hereby refuse express consent to the display of the advertisement proposed by you in your application dated **6th June 1984,** and received with sufficient particulars on the **26th June 1984,** and shown on the plan(s) accompanying such application

Description and location: **Illuminated and non-illuminated signs.**
Look Service Station, Station Road,
Cuffley, Herts.

The reasons for the Council's decision to refuse consent to the display of the advertisement are:—

- 1. This application is for 8 no. illuminated and 2 no. illuminated signs and the Local Planning Authority considers that this number of signs in this position would represent an undue clutter of advertising on this very prominent site and would be detrimental to the character and visual appearance of this area.

Dated **31st** day of **August** 19 **84.**

Signed *[Signature]*

Designation **Chief Planning Officer.**

NOTE.

(1) If the applicant wishes to have an explanation of the reasons for this refusal it will be given on request and a meeting arranged if necessary.

(2) If the applicant is aggrieved by the decision of the local planning authority to refuse Consent, he may by notice served within one month of receipt of this notice, appeal to the Secretary of State for the Environment in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations, 1969. The Secretary of State is not, having regard to the provisions of those Regulations, required to entertain such an appeal if it appears to him that Consent for the display of advertisements could have not been granted by the local planning authority. The Secretary of State, however, has power to allow a longer period for the giving of Notice of Appeal.

(3) In certain circumstances a claim may be made against the local planning authority for compensation where as a result of refusal of consent or its grant subject to conditions it is necessary for works of removal to be carried out. The circumstances in which such compensation is payable are set out in Section 176 of the Town and Country Planning Act, 1971.