



TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT
REGULATIONS 1992

PLANNING DECISION NOTICE – CONSENT

S6/2014/2703/AD

Installation of an illuminated fascia sign

at: BUILDING 4000 Mosquito Way Hatfield

Carriage Return

Agent Name And Address

Mr S Mills
JB Planning Associates Ltd
Chells Manor
Chells Lane
Stevenage
SG2 7AA

Applicant Name And Address

PCL 24/7 Limited
BUILDING 4000
Mosquito Way
Hatfield
AL10 9US

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 06/01/2015 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or

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any other person with an interest in the site entitled to grant permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

REASON: To comply with the requirements of The Town and Country Planning (Control of Advertisements) Regulations 1992 in the interests of highway safety and visual amenity.

6. The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals in TR5 Brightness of Illuminated Advertisements (2001).

REASON: To avoid undue distraction to road users in the interest of road safety.

7. The means of illumination shall be shielded at all times so that no glare or dazzle occurs to drivers of vehicles using the public highway, and such screening shall thereafter be maintained to the Local Planning Authority's satisfaction.

REASON: To avoid glare or undue distraction to road users in the interest of road safety.

8. The development/works shall not be started and completed other than in accordance with the approved plans and details: Location Plan (1:1250) & Site Plan (1:500) & Plan 'Before/After' Proposed Signage & Existing Elevations & Proposed Sign Specification/Dimensions received and dated 6 January 2015 unless otherwise agreed in writing by the Local Planning Authority.

REASON: To ensure that the development is carried out in accordance with the approved drawings and any changes must be agreed in advance in writing by the Local Planning Authority.

REASONS FOR APPROVAL

The decision has been made taking into account, where practicable and appropriate the requirements of paragraphs 186-187 of the National Planning Policy Framework and material planning considerations do not justify a decision contrary to the development plan (see Officer's report which can be viewed on the Councils website or inspected at these offices).

Date: 24/04/2015

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Colin Haigh
Head of Planning