

**From:** alan.story@hertfordshire.gov.uk  
**Sent:** 22 September 2014 13:29  
**To:** Planning  
**Subject:** Planning application N6/2014/1862/AD - 31 Stonehills

**Response to Planning application from Hertfordshire County Council (T and CP GDP Order 1995)**

**District ref:** N6/2014/1862/AD

**HCC ref:** WH/215/2014

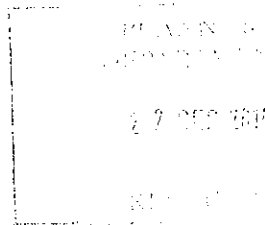
**HCC received:** 15/09/2014

**Area manager:** James Dale

**Case officer:** Alan Story

**Location**

31 Stonehills  
Welwyn Garden City  
AL8



**Application type**

Advertisement Consent

**Proposal**

Installation of one fascia aluminium box frame, aluminium fascia panel with fret cut acrylic lettering with vinyl applied

**Decision**

Notice is given under article 16 of the Town and Country Planning (Development Management Procedure) (England) Order 2010 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

1 The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5, and shall be non-intermittant in nature. Reason: So that drivers of vehicles along the adjacent highway are not dazzled or distracted, leading to interference to the free and safe flow of traffic along the highway.

**COMMENTS:**

It is observed that the information available is restricted to drawing SV-WELWYN-L3-DWG, but no application form. The drawing suggests proposed signage is internally illuminated, but there are no levels of illuminance (Cd/m<sup>2</sup>) specified. The above condition is therefore necessary to control the affect of the illumination on the adjacent network.

As conditioned however, the proposals are not considered shall have an implication on highway safety.

**Alan Story**

**Date 22/09/2014**

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