



## WELWYN HATFIELD COUNCIL

Council Offices Welwyn Garden City Herts AL8 6AE  
Telephone Welwyn Garden 331212 (STD Code 0707)

### DECISION NOTICE

Ref N° S6/0301/94/AD

#### TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT REGULATIONS 1992

Erection of 2 externally illuminated signboards

at BBC Transmitting Station, Great North Road, Brookmans Park,  
Hatfield

To:

Bowerbank, Brett & Lacey,  
26 Charlotte Street, London W1P 1HJ

For:

Maxat Ltd,  
200 Gray's Inn Road, London WC1X 8XZ

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby GRANT express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 3rd May 1994 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

- 1 All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- 2 Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.
- 3 Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

The reason for conditions 1-3 is to comply with the Control of Advertisement Regulations 1992.

4. The maximum luminance of the proposed sign shall not exceed 600 candela per square metre.

REASON



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continued

In the interest of highway safety and amenity.

5. Details of the proposed means of external illumination, including the position and level of luminance of the lighting units shall be submitted to and approved in writing by the Local Planning Authority prior to the erection of the signboards hereby approved.

**REASON**

In the interests of the visual amenity of the area.

**NOTES**

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1989, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

Date: 27th June 1994

Signed  .....  
fo Chief Planning Officer