



# WELWYN HATFIELD COUNCIL

Council Offices, Welwyn Garden City, Herts, AL8 6AE  
Telephone: Welwyn Garden (01707)357000

TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT  
REGULATIONS 1992

## PLANNING DECISION NOTICE – CONSENT

S6/2008/203/AD

INSTALLATION OF 5 NO. NON ILLUMINATED AND 2 NO. INTERNALLY  
ILLUMINATED FASCIA SIGNS

at: HATFIELD POLICE STATION COMET WAY HATFIELD

### Agent Name And Address

BLAZE NEON LTD  
PATRICIA WAY  
PYSONS ROAD  
BROADSTAIRS  
KENT  
CT10 2XZ

### Applicant Name And Address

HERTFORDSHIRE CONSTABULARY  
POLICE HEADQUARTERS  
STANBOROUGH ROAD  
WELWYN GARDEN CITY  
AL8 6XF

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 31/01/2008 and shown on the plan(s) accompanying such application. The consent is granted for a period of three years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Continuation ...

REASONS FOR 1-5 ABOVE:

To comply with the requirements of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007

6. This consent does not authorize any flashing, intermittent or recurring form of illumination.

REASON: In the interests of the visual amenity of the area in accordance with Policies D1 and D2 of the Welwyn Hatfield District Plan 2005.

REASONS FOR APPROVAL

The proposal has been considered against development plan policies of the Welwyn Hatfield District Plan 2005 EMP1, EMP2, D1 and D2 in addition to the Human Rights Act 1998, which indicate that the proposal should be approved. Material planning considerations do not justify a decision contrary to the Development Plan (see Officer's report which can be inspected at these offices).

INFORMATIVE

The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5.

APPROVED PLAN NUMBER(S): 1:1250 Site Location Plan & 94515 1-9 & 94515 2-9 94515 3-9 & 94515 4-9 & 94515 5-9 & 94515 6-9 94515 7-9 received and dated 31 January 2008.

Date: 05/03/2008



Chris Conway  
Chief Planning & Environmental Health Officer

**Continuation ...**

### **NOTES**

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1992, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.