



# WELWYN HATFIELD COUNCIL

Council Offices, Welwyn Garden City, Herts, AL8 6AE  
Telephone: Welwyn Garden (01707)357000

TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT  
REGULATIONS 1992

## PLANNING DECISION NOTICE – CONSENT

S6/2007/1906/AD

INSTALLATION OF INTERNALLY ILLUMINATED FASCIA SIGN AND  
INTERNALLY ILLUMINATED PROJECTING SIGN

at: UNIT 9 NO. 5 PARKHOUSE COURT HATFIELD

### Agent Name And Address

MR A NICOLAOU  
ORIGIN 1  
7E DUKES YARD  
ACRE ROAD  
WATFORD  
WD2Y 5AL

### Applicant Name And Address

DR H SINGH  
AESTHETICS  
11 TATES WAY  
STEVENAGE  
SG1 4WP

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 12/12/2007 and shown on the plan(s) accompanying such application. The consent is granted for a period of three years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

Continuation ...

**REASONS FOR 1-5 ABOVE:**

To comply with the requirements of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007

6. This consent does not authorize any flashing, intermittent or recurring form of illumination.

**REASON:** In the interests of the visual amenity of the area in accordance with Policies D1 and D2 of the Welwyn Hatfield District Plan 2005.

**REASONS FOR APPROVAL**

The proposal has been considered against national planning policy, development plan policies (i.e. Hertfordshire Structure Plan Review 1991 - 2011 & Welwyn Hatfield District Plan 2005 GBSP1, D1, D2, and Supplementary Design Guidance), in addition to the Human Rights Act 1998, which indicate that the proposal should be approved. Material planning considerations do not justify a decision contrary to the Development Plan (see Officer's report which can be inspected at these offices).

**INFORMATIVE**

1. Before proceeding with the installation the applicant shall contact Hertfordshire County Council's Mid West Herts Highways Area Office (01729 816 000) to obtain their requirements on the procedure to enter into a license agreement under section 178 of the Highways Act 1980 for the associated sign as part of the development. This should be carried out prior to any development work being carried out.

**REASON:** To ensure the safety of highway users and indemnify Hertfordshire County Council against any claims arising from the sign over the highway.

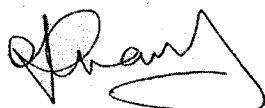
**APPROVED PLAN NUMBER(S):** G2120 G (90) 200 Rev k & Block Plan & 2489/01 & Projecting Sign Materials and Illumination & Internal Window Advertising and Signage & External Shop Illustration Excluding Signage & External Shop Illustration Including Proposed Signage & External Shop Illustration of Proposed Signage with Measurements and Details & Shop Facia Projecting Signage - Photomontage & External Shop Illustration excluding signage & Fascia Sign Materials and Illumination received and dated 12 December 2007.

Continuation ...

NOTES

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1992, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

Date: 06/02/2008

A handwritten signature in black ink, appearing to read 'Chris Conway', with a large, sweeping flourish underneath.

Chris Conway  
Chief Planning & Environmental Health Officer