



# WELWYN HATFIELD COUNCIL

Council Offices, Welwyn Garden City, Herts, AL8 6AE  
Telephone: Welwyn Garden (01707)357000

TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT  
REGULATIONS 1992

## PLANNING DECISION NOTICE – CONSENT

S6/2007/1657/AD

INSTALLATION OF TWO INTERNALLY ILLUMINATED SIGNS

at: ALDI (FOOD STORES) LTD UNIT 3 COMET SQUARE HATFIELD

### Agent Name And Address

MRS M BRIGHT  
THE HARRIS PARTNERSHIP  
THE STUDIO  
101 LONDON ROAD  
READING  
RG1 5BY

### Applicant Name And Address

ALDI (FOOD STORES) LTD  
SHEEPCOTES  
SPRINGFIELD BUSINESS PARK  
CHELMSFORD  
CM2 5AS

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 05/11/2007 and shown on the plan(s) accompanying such application. The consent is granted for a period of three years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

### REASONS FOR 1-5 ABOVE:

To comply with the requirements of The Town and Country Planning (Control of Advertisements) (England) Regulations 2007

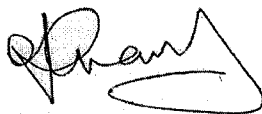
Continuation ...

APPROVED PLAN NUMBER(S): 01 revA & 11 revA & 12 revA & 13 & Colour Signage  
Detail received and dated 05 November 2007

NOTES

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1992, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

Date: 14/12/2007



Chris Conway  
Chief Planning & Environmental Health Officer