



WELWYN HATFIELD COUNCIL

Council Offices Welwyn Garden City Herts AL8 6AE
Telephone Welwyn Garden 331212 (STD Code 0707)

DECISION NOTICE

Town Planning Ref. No:
Other Ref. No.: N6/0032/91/AD*

TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT REGULATIONS 1989

Illuminated fascia sign at Unit 4, The Howard Centre,
Howardsgate, Welwyn Garden City

To:
Ace Signs Limited
Monogram House
34 Towerfield Road
Shoeburyness SS3 9QE

For:
Zales Jewellers Ltd
Zenith House
The Hyde
London NW9 6EW

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby GRANT express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 10th July 1991 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

- 1 All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
- 2 Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the Local Planning Authority.
- 3 Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the Local Planning Authority.

The reason for conditions 1-3 is to comply with the Control of Advertisement Regulations 1989.

NOTES

1. Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.



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continued

2. Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations 1989, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed must be obtained.

Date: 27th August 1991

Signed

Tony Moore
Tony Moore

Director of Environmental & Planning Services