# STUDENTS





- Design, build and manage
- Postgraduate and overseas students
- High quality design
- High quality environment: Gyms, Concierge service and Cinemas
- Fully staffed and managed









#### **PLANNING HISTORY**









#### Planning application submitted September '15

#### Committee feedback / reasons for refusal:

- Over dominant development
- Detrimental impact on character and setting of listed building
- Overbearing impact on rear residential properties - perception of overlooking
- Poor quality standard of amenity spaces

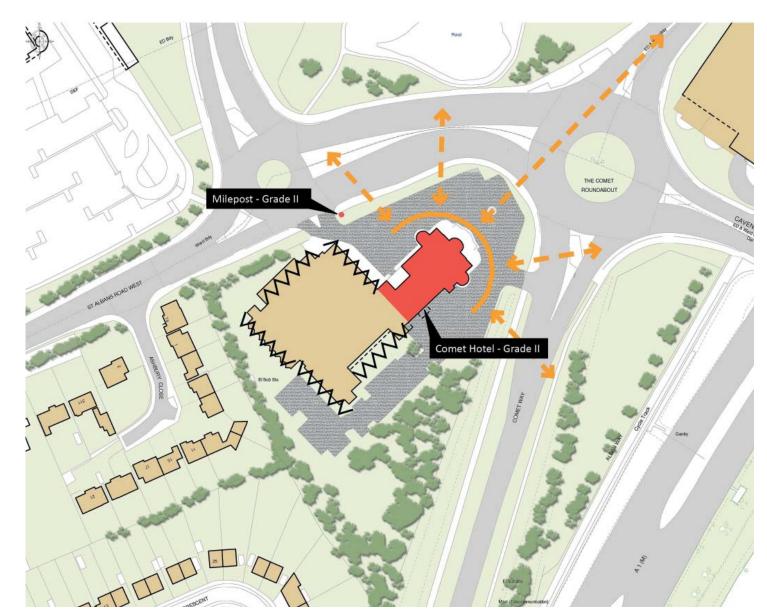
#### **Planning Officer and other feedback:**

- Intensity on the site
- Concern over parking numbers
- Concern regarding off-campus student accommodation

#### **SITE CONTEXT**







- Sustainable location
- Hotel: Retain and improve
- Enhance the historic environment
- Create high quality student accommodation
- Respect for neighbouring uses





#### **NEW APPROACH**





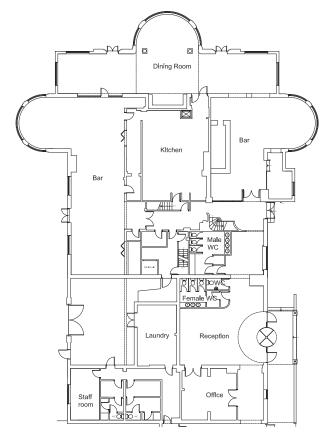


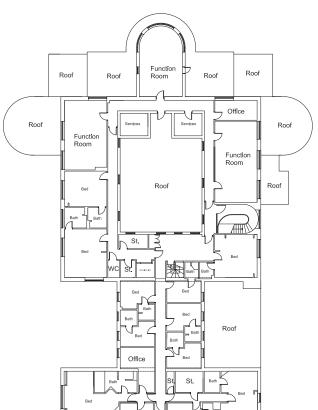
- Reduced bed numbers
- Reduced massing and heights
- Cars resticted to front of site
- Enhanced outdoor spaces

- Increased distances at rear boundary
- Smaller and stepped blocks bridge scale

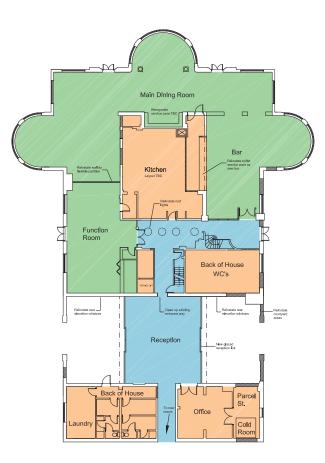
#### THE COMET







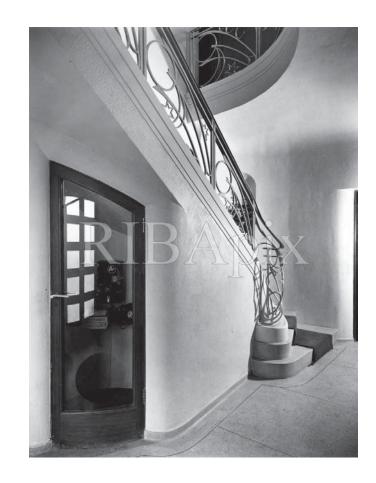
**Existing Plans** 





**Proposed Plans** 





- Grade II listed building constructed 1933-1936
- Characteristics of Art Deco period
- Plan to represent form of aeroplane

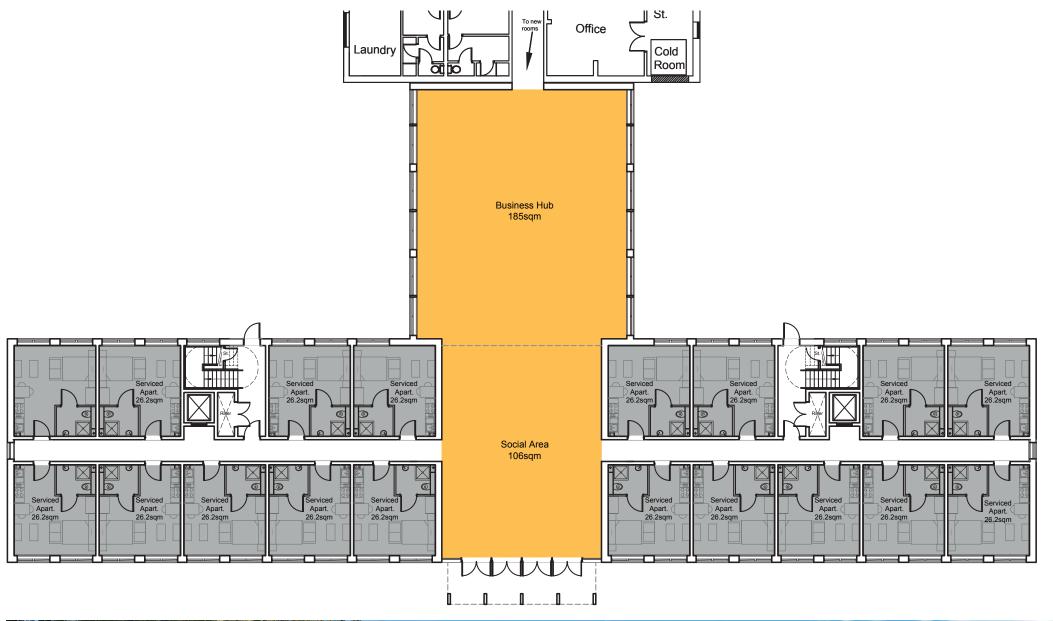
#### **Proposals**

- Sustainable re-use ensuring listed building maintained
- Removal of later additions
- Retaining and replacing original layout
- No structural or layout changes from previous permitted listed building consent

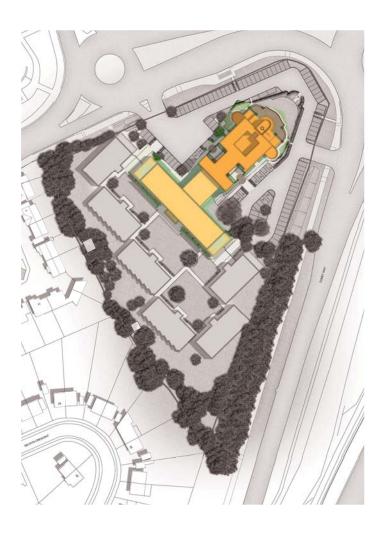


#### THE COMET EXTENSION









- Serviced Apartments
- Delicate connection to The Comet
- Contrasting architectural language to respect listed Comet
- High quality materials appropriate to context
- Heavily glazed to reflect natural setting and listed building





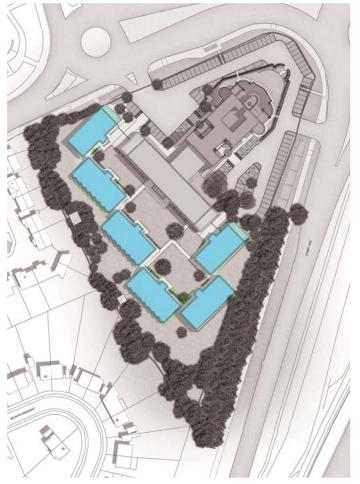
Proposed and existing view from St. Albans Road

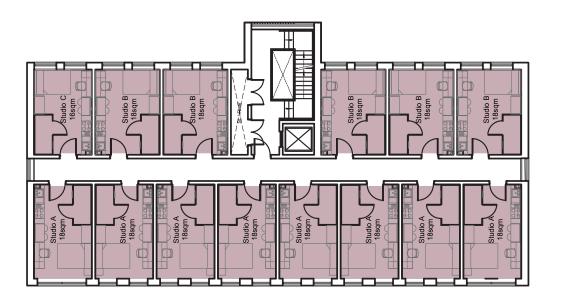
#### **TYPICAL STUDENT BLOCKS**

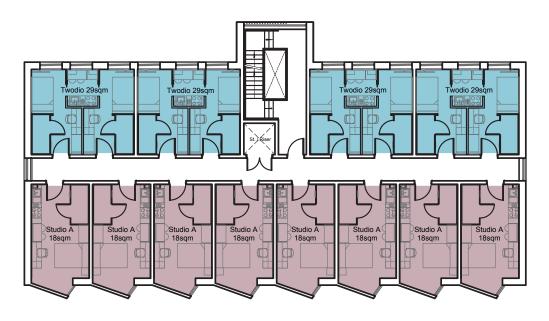












- Individual student 'houses'
- Enhanced outdoor spaces
- Self contained studios and 2 beds
- Directional windows to rear boundary
- Privacy safeguarded, overlooking avoided



### **SUMMARY** What Happens Next?







## Public Consultation, Wednesday 17th August 14:00 - 19:00 at The Comet Hotel Revised planning application submitted by end of August 2016

Local residents will be given further opportunity to comment on the proposals directly to Welwyn Hatfield Borough Council when the application has been submitted. Details of the consultation will be provided by the Local Planning Authority.

