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From: alan.story@hertfordshire.gov.uk
Sent: 20 April 2015 14:31
To: Planning
Subject: Planning application S6/2015/0119/AD - 3 Parkhouse Court

PLANNING
DEPARTMENT
20 APR 2015
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Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

District ref: S6/2015/0119/AD
HCC ref: WH/87/2015
HCC received: 09/04/2015
Area manager: James Dale
Case officer: Alan Story

Location
3 Parkhouse Court
Hatfield

Application type
Advertisement Consent

Proposal
Installation of 2 no internally illuminated fascia signs. Installation of 1 no. D/Sided internally illuminated projectingsign. 1 no. Internally illuminated freestanding posert sign (behind shop front gl

Decision
Notice is given under article 18 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

1: The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Professionals in TR5 Brightness of Illuminated Advertisements (2001).

Reason: To avoid undue distraction to road users in the interest of road safety. 2. The means of illumination shall be shielded so that no glare or dazzle occurs to drivers of vehicles using the public highway, and such screening shall thereafter be maintained to the authority's satisfaction. Reason: To avoid glare or undue distraction to road users in the interest of road safety.

Comment

Given the proposal involves the installation of internally illuminated signs the recommended conditions will ensure that drivers of vehicles along the adjacent public highway are not dazzled or distracted, prejudicial to highway safety. Comet Way is a Principle A road, past the site, but the applicant site is set back some distance within the area providing the district centre. Hertfordshire County Council has no other highway issues as a result of this proposal.

Alan Story

Date 20/04/2015

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