



TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT  
REGULATIONS 1992

**PLANNING DECISION NOTICE – CONSENT**

**S6/2014/1440/AD**

**Installation of two fascia signs, one hanging sign and twelve other signs**

**at: Tesco Express 59 Station Road Cuffley Potters Bar**

Carriage Return

**Agent Name And Address**

Mr N Ashenden  
Norden Draughting Ltd  
Unit 37  
33 Nobel Square  
Basildon  
SS13 1LT

**Applicant Name And Address**

Tesco Stores Ltd  
New Tesco House  
Delamare Road  
Cheshunt  
EN8 9SL

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 27/06/2014 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning Authority.
4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready

## Continuation ...

interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

REASON: To comply with the requirements of The Town and Country Planning (Control of Advertisements) Regulations 1992 in the interests of highway safety and visual amenity.

6. The development/works shall not be started and completed other than in accordance with the approved plans and details: 5516sp###dgn & 5516el###dgn & External Elevation Rev. Prelim 4 unless otherwise agreed in writing by the Local Planning Authority.

REASON: To ensure that the development is carried out in accordance with the approved drawings and any changes must be agreed in advance in writing by the Local Planning Authority.

### REASONS FOR APPROVAL

The decision has been made taking into account, where practicable and appropriate the requirements of paragraphs 186-187 of the National Planning Policy Framework and material planning considerations do not justify a decision contrary to the development plan (see Officer's report which can be viewed on the Councils website or inspected at these offices).

Date: **19/08/2014**

A rectangular box containing a handwritten signature in black ink. The signature is cursive and appears to read 'Colin Haigh'.

Colin Haigh  
Head of Planning