



TOWN AND COUNTRY PLANNING ACT 1990 CONTROL OF ADVERTISEMENT  
REGULATIONS 1992

**PLANNING DECISION NOTICE – CONSENT**

**S6/2013/1035/AD**

**Retention of 9 non-illuminated signs (7 x 'Tariff' Signs, 1 x 'Entrance' Sign  
and 1 x 'Pay Here' Sign)**

**at: Ramada Hotel St Albans Road West HATFIELD**

Carriage Return

**Agent Name And Address**

Mr J Mills  
Contour Planning Services  
Weltech Centre  
The Ridgeway  
WELWYN GARDEN CITY  
AL7 2AA

**Applicant Name And Address**

Ms C Wilson  
BDL Management Ltd  
C/O Contour Planning Services  
Weltech Centre  
The Ridgeway  
WELWYN GARDEN CITY  
AL7 2AA

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **GRANT** express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 23/05/2013 and shown on the plan(s) accompanying such application. The consent is granted for a period of five years from the date hereof, and subject to the following conditions:-

1. Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the Local Planning Authority.
2. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
3. Where an advertisement is required under these Regulations to be removed, the removal shall be carried out to the reasonable satisfaction of the Local Planning

## Continuation ...

Authority.

4. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

5. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway or aerodrome (civil or military).

REASON: To comply with the requirements of The Town and Country Planning (Control of Advertisements) Regulations 1992 in the interests of highway safety and visual amenity.

6. The development/works shall not be started and completed other than in accordance with the approved plans and details: 2012-96/PL001 & ANPR Column SD received and dated 23 May 2013 and Ramada Hatfield Car Park Signage Layout - Rev H & Ramada Hatfield Car Park Signage Details - Rev H & Ramada Hatfield Car Park Sign Types - Rev H & Ramada Hatfield Car Park Elevations - Rev H received and dated 9 July 2013 unless otherwise agreed in writing by the Local Planning Authority.

REASON: To ensure that the development is carried out in accordance with the approved drawings and any changes must be agreed in advance in writing by the Local Planning Authority.

7. The existing signs at the site shall be removed and/or replaced strictly in accordance with the details approved as part of this application within one month of the date of this permission, unless otherwise agreed in writing with the Local Planning Authority.

Reason: In the interests of the visual amenities of the area and by virtue of the existing signage not having advertisement consent.

### REASONS FOR APPROVAL

The decision has been made taking into account, where practicable and appropriate the requirements of paragraphs 186-187 of the National Planning Policy Framework and material planning considerations do not justify a decision contrary to the development plan (see Officer's report which can be viewed on the Council's website or inspected at these offices).

Date: **18/07/2013**

**Continuation ...**

A handwritten signature in black ink, consisting of a stylized 'T' followed by a long horizontal stroke that tapers to a point.

Tracy Harvey  
Head of Planning