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Act

**Sent:** 18 October 2011 09:28  
**To:** Planning  
**Subject:** Planning application S6/2011/1986/AD - peugeot

**Response to Planning application from Hertfordshire County Council (T and CP GDP Order 1995)**

**District ref:** S6/2011/1986/AD  
**HCC ref:** WH/284/2011  
**HCC received:** 10/10/2011  
**Area manager:** James Dale  
**Case officer:** Lindsey Lucas

**Location**

peugeot  
Comet Way  
Hatfield  
AL10 9TF

**Application type**

Advertisement Consent

**Proposal**

Installation of 2 x corner lights, 1 x Peugeot lettering, 1 x lion logo, 1 x dealership letters, 3 x fabric flags and 1 x free standing totem

**Decision**

Notice is given under article 10 of the Town and Country Planning (General Development Procedure) Order 1995 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

1. The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5. Reason: So that drivers of vehicles along the adjacent Comet Way are not dazzled or distracted, leading to interference to the free and safe flow of traffic along the highway.

COMMENTS: Given the proposal involves the installation of an illuminated totem sign the above recommended condition will ensure that drivers of vehicles along the adjacent public highway are not dazzled or distracted, prejudicial to highway safety Hertfordshire County Council has no other highway issues as a result of this proposal

**Lindsey Lucas**

**Date 18/10/2011**

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