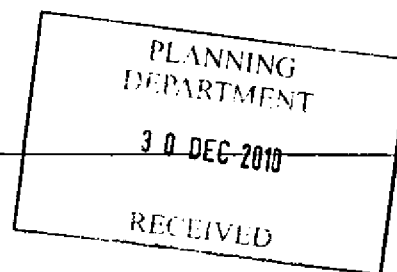


Aek



Sent: 29 December 2010 14:32

To: Planning

Subject: Planning application S6/2010/2237/AD - S&B Commercial, Frobisher Way

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 1995)

District ref: S6/2010/2237/AD

HCC ref: WH/306/2010

HCC received: 14/12/2010

Area manager: James Dale

Case officer: Lindsey Lucas

Location

S&B Commercial, Frobisher Way

Hatfield Business Park

Hatfield

AL10

Application type

Advertisement Consent

Proposal

Installation of two fascia and four totem internally-illuminated signs

Decision

Notice is given under article 10 of the Town and Country Planning (General Development Procedure) Order 1995 that the Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission subject to the following conditions:

Conditions 1. The intensity of illumination shall be controlled at a level that is within the limit recommended by the Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5. Reason: So that drivers of vehicles along the adjacent Frobisher Way are not dazzled or distracted, leading to interference to the free and safe flow of traffic along the highway.

COMMENTS: Given the proposal involves the installation of internally illuminated signs, the above recommended condition will ensure that drivers of vehicles along the adjacent public highway are not dazzled or distracted, prejudicial to highway safety Hertfordshire County Council has no other highway issues as a result of this proposal.

Lindsey Lucas

Date 29/12/2010

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