



PLANNING DECISION NOTICE – REFUSAL

S6/2010/1169/AD

Erection of two hoarding signs, one double sided post mounted and one single sided wall mounted

at: W Waters and Sons Ltd Harpsfield Broadway HATFIELD

Carriage Return

Applicant Name And Address

Mr R Moore
MK Marking Systems Ltd
22 Carters Lane
Kiln Farm
MILTON KEYNES
MK11 3HL

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby **REFUSE** the development proposed by you in your application received with sufficient particulars on 04/06/2010 and shown on the plan(s) accompanying such application.

The reason(s) for the Council's decision to refuse permission for the development is/are:-

1. By virtue of the scale, size and siting of the proposed free standing hoarding sign this would result in a detrimental impact on the character and appearance of the area and visual interests of its surroundings, including the setting of the adjoining Grade II listed building. The proposal is therefore contrary to PPS5, PPG 19 and Policies GBSP2, D1 and D2 of the Welwyn Hatfield District Plan 2005.

REFUSED PLAN NUMBER(S): Site Location Plan (1:1250) & Q10278 Hoarding A & Q10278 Hoarding B received and dated 4th June 2010.

Date: **29/07/2010**

Tracy Harvey
Head of Development Control