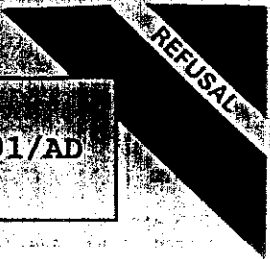




WELWYN HATFIELD COUNCIL

Council Offices Welwyn Garden City Herts AL8 6AE
Telephone Welwyn Garden 331212 (STD Code 0707)

DECISION NOTICE
Ref N° N6/0017/91/AD



**TOWN AND COUNTRY PLANNING ACT 1990
CONTROL OF ADVERTISEMENT REGULATIONS 1989**

Replacement illuminated signs and projecting box sign to front fascia at 21 Stonehills, Welwyn Garden City

To:
Metcalf Signs Ltd
39 Talbot Road
Northampton
NN1 4HZ

For:
Nationwide Anglia Building Soc
Moulton Park
Northampton
NN3 1NL

In pursuance of their powers under the above mentioned Act and the Orders and Regulations for the time being in force thereunder, the Council hereby REFUSE express consent to the display of the advertisement(s) proposed by you in your application received with sufficient particulars on 8th April 1991 and shown on the plan(s) accompanying such application.

The reason(s) for the Council's decision to refuse consent for the display of advertisement(s) is/are:-

1. The proposed sign to the Stonehills frontage, by reason of its size and colour, would disrupt the strong neo-Georgian design of the shopfront and in particular the continuity of the entablature which is a feature of shops within this part of the Conservation Area. The proposed advertisements would thereby be detrimental to the special character and appearance of Welwyn Garden City Conservation Area contrary to the provisions of policy BEV 13 and the Standards and Criteria of the deposited Welwyn Hatfield Draft District Plan.

Date : 27th September 1991

Signed:
Tony Moore
Director of Environmental & Planning Services